

MR POPHistory

Week of October 10, 1967



The Venus 4 Russian space capsule makes a historic soft landing on Venus, with indications that the planet is too hot for human beings and that they could not breathe in its atmosphere. The craft sent back data for 12 hours before its sensitive instruments disintegrated.

Thousands of Army troops are flown to Washington D.C. to brace for a massive antiwar demonstration at the Pentagon. Defense officials indicate up to 10,000 troops and civilian police will be on hand to guard the nation's military nerve center against an expected 40,000 or more Vietnam protesters, some of whom have vowed to "shut the Pentagon down."

Sports - Transfer of the Kansas City Athletics to Oakland beginning next season and expansion of the American League to Kansas City and Seattle no later than 1971 are approved by American League Owners

The first of its kind in the country - Sex Education begins for all pupils in the New York City public school system beginning with kindergarten, when children will learn that babies grow from eggs in the mother's body, just like the hamster mother who gets fatter each week.

First graders will be taught that a sperm must join an egg to produce a baby.

In the second grade - children will bathe dolls and learn to use the correct terminology for body parts.

Third graders will be learning that some fertilized eggs take a long time to develop and that unlike many animals; human mothers usually have one baby at a time.

Fourth grade emphasizes the difference between individuals - esp. boys and girls.

Fifth graders will be taught about the sperm and eggs, as well as about acne, hygiene and "How I Can Control My Temper."

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Sixth graders will be invited to submit questions about menstruation and ovulation and will hold panel discussions on "Are Girls Superior to Boys Because They Mature

Earlier?" While sixth graders see slides on "How Babies Are Made," seventh graders will be learning about endocrine glands, sex glands and their hormones and will be looking at transparent models of male and female bodies to locate the glands.

Eighth grade boys and girls will tape their reaction to "indiscriminate, behavior" in other youngsters and the tapes will play back to different classes. They will write compositions on "What My Reputation Means To Me." Near the end of the eighth grade curriculum comes the subject of homosexuality.

Ninth grade teachers will have the task of dispelling "common fallacies about sex" - that sowing wild oats is a good preparation for marriage' that sexual intercourse is necessary for development, health and happiness; that "inhibition and control are harmful." and pregnancies can be avoided with "precautionary measures."

Tenth graders will be given intensive instruction on the reproductive system.

Eleventh graders will discuss everything from virginity and the double standard of morality for men and women to why engagements are broken and how to plan a honeymoon.

Twelfth grade gets into the discussion of promiscuity, whether prostitution is a physical or mental disorder, venereal disease, homosexuality, contraception, abortion and divorce.

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Some best-selling books -

Topaz - Leon Uris

The Arrangement - Elia Kazan

A Second-Hand Life - Charles Jackson

The Eighth Day - Thornton Wilder

Night Falls on the City - Sarah Gainham

Washington D.C. - **Gore Vidal**

A Night Of Watching - Elliott Arnold

Nicholas and Alexandra - Robert K. Massie

At Ease - Stories I Tell To Friends - Dwight D. Eisenhower

The New Industrial State - John Kenneth



The new Frontier Hotel in Las Vegas signs **Bobby Darin** to a three-year pact, involving two appearances a year. He had been associated with the Flamingo.

Saturday Night Television -

CBS - The Jackie Gleason Show, My Three Sons, Hogan's Heroes, Petticoat Junction, Mannix

NBC - Maya, Get Smart, NBC Saturday Night At The Movies

ABC - Dating Game, Newlywed Game, Lawrence Welk, Iron Horse

Jackie Gleason - With Art Carney, Sheila MacRae, Jane Kean and the June Taylor Dancers. Johnny Olson is the announcer.

My Three Sons - Robbie discovers that his wife, Katy, is working as a cigarette girl.

Get Smart - Smart's first clients while moonlighting as a private detective turn out to be KAOS agents.

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Music news - **Steve Lawrence and Eydie Gorme** are the first artists to be signed to Don Kirshner's new label - Calendar Records. Lawrence and Miss Gorme, who will be making their Broadway debut together in the musical "Golden Rainbow," will also record the original cast album of the show for Calendar.

Singer Joan Baez, her mother and sister are sentenced for 10 days in the county jail near San Francisco for disturbing the peace. All three blocked the entrance to the Oakland, CA Army induction center. "There just came a time for me when I decided to make my antiwar feelings even more public - which for me is pretty difficult."

Rolling Stones and Beatles in a joint record label? - Both Mick Jagger and Paul McCartney have been seen around London for possible sites suitable for acquisition or conversion as sound studios. The center would form a talent fountainhead, perhaps for recordings by the two bands, and also for other acts, which could form the basis for the new label. (this is interesting. Apple Records was formed on the same basis. Somehow, this idea fell apart, but is this the genesis for Apple Records?).

The Meantime, a new female vocal group featuring **Ellie Greenwich** as lead singer, is signed to Atco Records. The group's first side is "Friday Kind of Monday, written by Miss Greenwich and **Jeff Barry**.



More stereo – ABC Records says that it will completely eliminate mono records. The price of mono and stereo albums is about the same and recently, the sale of mono albums have slipped. Most labels issue product in both formats, but the trend could go to all stereo by all labels.

More music - Decca Records comes out with an album about the Electric Sitar called "**Pop Goes the Electric Sitar**" by **Vincent Bell**. Bell plays the Corla Electric Sitar. Says the album liner - "Unlike the complex Indian instrument, the Coral Sitar achieves for the artist and group, a wider variation of sound effects for the "in" sound of today's pop music - and can be played instantly by any guitarist."

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Donovan performs at two WKYC radio concerts in Public Music Hall - Cleveland. The audience gasped as the curtains parted, incense rose from the stage and Donovan was spotlighted in a black embroidered robe. He opened the show with "There Is A Mountain." He was augmented with a 10-piece orchestra, including a saxophone, cello, bass, organ, flute and strings.

than ever before.

Music trends - More new car buyers order factory-installed 8-track tape Cartridge units with their 1968 automobiles -

Ed Sullivan signs the Cowsills to an exclusive TV contract for a minimum of 10 appearances on his CBS-TV show. Their first date will be October 29. The Cowsills are riding high with "The Rain, The Park & Other Things" and a new album - "The Cowsills." The four Cowsills singers - Bill, Bob, Barry and John, who range in age from 11 to 19, are often joined by their 8 year-old sister Susan, and their mother, Barbara, in their performance.

The Move, a British recording group is signed to A&M Records in the States.

The original cast album of "Hair" will be recorded October 30. RCA Victor will schedule songs from the score, "Frank Mills," "Aquarius" and "Dead End" for single releases.

Nora Guthrie, daughter of the late Woody Guthrie, is signed to Mercury Records. Her brother Arlo, is about to have his first album released. Look for "Alice's Restaurant" on the Reprise label in a few weeks.



Radio news - Murray the K resigns from WOR-FM as does Bill Rosko Mercer. Both don't like the new direction of the new station - a tighter playlist by consultant Bill Drake. Rosko resigned on the air. In bowing off of WOR-FM, Rosko said his action had nothing to do with the old management but with the programming consultants who'd taken over. He said the reason for "doing this without letting management know is that usually when a deejay leaves the reasons are smoothed over."

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It looks like WOR-FM's old progressive rock format is going to WNEW-FM. George Duncan, station manager announces they are hiring Bill Rosko Mercer and Scott Muni. He said the decision for the change in programming and image of WNEW-FM was "made strictly on Rosko's availability ... WNEW-FM is building for the future." The station is currently easy listening with an all-female DJ lineup.

More radio news - Dick Biondi is returning to Chicago. He takes over the midnight to dawn slot on WCFL.

WHK, Cleveland drops rock 'n' roll top-40 after almost 10 years. It's calling the new air sound "total entertainment." The music will soften a bit. WHK says it is going after adults 18-45.



Phil Donahue, formerly a WHIO-TV, Dayton newsman and host of its "Conversation Piece" talk program, joins WLWT in Cincinnati for a morning talk show. Donahue replaces "The Johnny Gilbert Show."

Rhythm and Blues favorites -
(Your Love Keeps Lifting Me) Higher and Higher -

Jackie Wilson
Soul Man - Sam & Dave
Funky Broadway - Wilson Pickett
Baby I Love You - Aretha Franklin
You're My Everything - Temptations
Get On Up - The Esquires
Memphis Soul Stew - **King Curtis**
Forget It - Sandpebbles
You Keep Running Away - Four Tops
Apples, Peaches, Pumpkin Pie - Jay & The Techniques
Knock on Wood - Otis and Carla

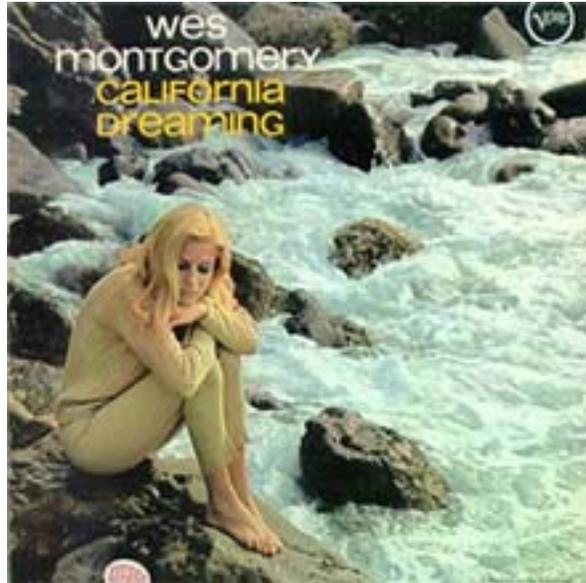


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Favorite Jazz albums -

That's Lou - Lou Rawls
A Day in the Life - Wes Montgomery
Big Swing Face - Buddy Rich
Love-In - Charles Lloyd
Equinox - Sergio Mendes & Brasil '66
Sweet Rain - Stan Getz
Alligator Boogaloo - Lou Donaldson
California Dreaming - Wes
Montgomery
Sergio Mendes & Brazil '66
Dynamic duo - Jimmy Smith and
West Montgomery



Country favorites -

I Don't Wanna Play House - Tammy Wynette
Turn the World Around - Eddy Arnold
A Woman in Love - **Bonnie Guitar**
Laura (What's He Got That I Ain't Got) - Leon
Ashley
Chokin' Kind - Waylon Jennings
Your Tender Loving Care - Buck Owens
My Elusive Dreams - David Houston & Tammy
Wynette
Phantom 309 - Red Sovine
I'm Still Not Over You - Ray Price
What Does It Take (To Keep a Man Like You
Satisfied) - Skeeter Davis
You Can't Have Your Kate and Edith Too - Statler
Brothers.
I'm Still Not Ready For You - Ray Price



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Top Records in Britain -
Massachusetts - Bee Gees
Flowers in the rain - The Move
Hole In My Shoe - Traffic
Excerpts From A Teenage Opera - Keith West
Reflections - Diana Ross
Last Waltz - Engelbert Humperdinck
Homburg - Procol Harum
From The Underworld - The Herd
Let's Go To San Francisco - Flowerpot Men
Itchycoo Park - Small Faces
There Must Be A Way - Frankie Vaughan



Favorite Albums -
Ode to Billy Joe - Bobby Gentry
Sgt. Pepper's Lonely Hearts Club Band - Beatles
The Doors
Aretha Arrives - Aretha Franklin
Byrds Greatest Hits
Diana Ross & The Supremes Greatest Hits
Groovin' - Young Rascals
Flowers - Rolling Stones
Four Tops Greatest hits
Headquarters - The Monkees
Vanilla Fudge
Joan - Joan Baez
Are You Experienced- Jim Hendrix
Experience
Insight Out - Association
With A Lot O' Soul - Temptations
The Bee Gee's First - Bee Gees
The Super-Hits - various artists
(Atlantic Records)
Bill Cosby Sings/Silver Throat
Frank Sinatra
Welcome To My World - Dean Martin
Sounds Like - Herb Alpert & The Tijuana Brass

