

# MR POPHistory

**This Week In... May 5, 1960**

Kennedy climbing in the polls - In a Gallup Poll - Sen. John F. Kennedy maintains a lead over Vice President Richard Nixon in presidential preference.

Kennedy - 54%

Nixon - 46%

In January, things were flipped with Nixon at 53% and Kennedy at 47%. The two were neck-and-neck in March at 50% each.

The Soviets shoot-down an unarmed American plane. Nikita Khrushchev tells the Soviet Parliament that the pilot is alive. The leader justified the downing saying the violation of Soviet air space had "aroused the just indignation of the Soviet people." President Eisenhower still plans to meet Khrushchev in Paris a week from Monday. Nobody is saying anything about the plane or why it was flying in an area near the Turkish border.



President Eisenhower signs the Civil Rights act of 1960. The bill centers on new voting rights protections for Negroes. The President hailed it as "a historic step forward in the field of civil rights." "With continued help from all persons, the new law will play an important role in the days ahead in attaining our goal of equality under law in all areas of our country for all Americans."

The Soviet Union announces a major shakeup of key government and party posts which elevate First De. Premier Frol R. Koslov to the secretariat of the Communist Party's powerful Central Committee. Alexei Kosygin becomes first deputy premier.

Royal Wedding - Princess Margaret becomes Mrs. Antony Armstrong Jones in Westminster Abbey. A million or more persons crowd London's streets.

Payola investigation continues - Key members and staff experts of a House subcommittee scan the transcript of Dick Clark's explanation of how he parlayed investments of \$53,773 into a cash return so far of \$286,604 and a current net worth of \$576,590. Clark



# MR POPHistory

underwent his first questioning this week and is scheduled to return on Monday. Says Rep John Moss (D-Cal) - I'm going to examine Clark rather closely Monday. He says he took no payola. Yet he got so many things of value for nothing - such things as copyrights and cut-rate investments." Dick Clark is the host of "American Bandstand" - afternoons on ABC-TV.

Hollywood news - Lucille Ball divorces her Cuban husband, Desi Arnaz this week. It was her second divorce from Arnaz - the first in 1944. She says the last three years of their marriage "Were a nightmare... It was a Jekyll and Hyde thing. Desi would fly into irrational rages over little things which failed to please him. These frequent outbursts of temper in front of the children made me realize that for the sake of the children, it was better for us to be apart." Ms. Ball said it was impossible discussing anything with him - "he doesn't discuss very well." She said she will continue her acting career and intends to make a picture with Bob Hope before returning to New York City where she will appear in a Broadway play titled "Wild Cat." Lucy and Desi have been separated since February 26.

Also divorcing - Actress Bette Davis from her fourth husband, actor Gary Merrill



More Hollywood news Cheryl Crane (16) - daughter of actress Lana Turner, turns herself in after escaping with two friends from the El Retiro Home for Girls in California. She called her father and asked him to come get her. She was assigned to the home for psychiatric therapy six weeks ago, after being in the custody of her maternal grandmother, Mrs. Mildred Turner, since she fatally stabbed gangland figure

Johnny Stompanato two years ago.

In Hollywood - a parking lot attendant captures a burglar who looted singer Bobby Darin's dressing room at the Cloister night Club on Sunset Blvd. while he was performing. A number of tuxedo suits were recovered.

Another Disneyland? - a brand new amusement park is set to open on June 19, but this one is about 3,000 miles from Disneyland. It's right in the middle of the Bronx. Called "Freedomland", the entrance features a "Little Old New York" section exposing visitors to the top-rental district, turn-of-century themed buildings occupied by real concessionaires. There will be a "great lakes" area. Columbia Records is getting ready to release a "Freedomland U.S.A." album with artist Johnny Horton singing the main song - "Johnny Freedom."

Bestselling books -

Advise and Consent - Allen Drury

Trustee From the Toolroom - Nevil Shute

# MR POPHistory

Hawaii - James A. Michener  
The Constant Image - Marcia Daveport  
Clea - Lawrence Durrell  
The Lincoln Lords - Cameron Hawley  
The Joy of Music - Leonard Bernstein  
My Wicked, Wicked Ways - Errol Flynn  
May This House Be Safe From Tigers - Alexander King  
The Enemy Within - Robert F. Kennedy  
Folk Medicine - D.C. Jarvis  
Hollywood Rajah - Bosley Crowther  
Act One: An Autobiography - Moss Hart

Television stations and networks broadcast a debate between Senators Hubert H. Humphrey of Minnesota and John F. Kennedy of Massachusetts. Both Democrats aspire to be President. The debate originated from Charleston, West Virginia. Nobody carried the debate live except the station that originated it - WCHS-TV (channel 8) in Charleston.



Music news - Ben E. King signs with Atco Records. King recently left the Drifters to go out on his own. The Drifters are lining up a new lead singer and will continue to record for parent label - Atlantic Records.

Radio news - WLS(890) in Chicago, recently purchased by ABC, changes formats this week. Gone is the Saturday night WLS National Barn Dance after 36 years on the air. WLS has gone contemporary - with a lineup of new DJ's: Jim Dunbar, from WDSU in New Orleans, Mort Crowley, from WADO New York, Gene Taylor (Gene Tong) from WOKY, Milwaukee, Dick Biondi, from WEBR, Buffalo, and Bob Hale, from WIRL, Peoria. WLS has a giant clear-channel signal which can be heard from coast to coast on a good night. Biondi used to be heard on powerhouse WKBW in Buffalo until he walked-out in a huff. The station's slogan will be "Mid-America's Bright New sound." The station's jingles were cut in Nashville by the Anita Kerr singers. Fast-paced chatter with no pauses will be a big part of the WLS sound.

DJ Alan Freed - banned from the airwaves in New York City - joins KDAY (1580) in Santa Monica. The station says he'll be on the air six-days-a-week with a \$25,000 per year salary. As part of his 2-year contract, Freed had to sign a clause pinpointing his adherence to the Federal Communications Commission's "clarification" on selection of records to air. The station recently stopped playing rock n roll and instead, favors a rhythm and blues format. Freed joins his old boss from WINS, New York - Mel Leeds, who is now programming KDAY.

# MR POPHistory

Also, Bruce Wendell, ex-WINS librarian is at the station. Seems like old times. Freed left WINS in early May/1958 after one of his rock n roll concerts incited a riot in Boston. He was picked-up by WABC radio on June 2, but that lasted only until November, when Freed was let-go with reasons having to do with payola. He also hosted a television dance show over WNEW-TV during this time. During his WINS years from 1954 to 1958 - Freed was unstoppable on the air. His ratings were the highest and his concerts were attended by tens of thousands. He broke all marks for drawing customers to the Brooklyn Paramount Theater. Someone once said that attending one of Freed's shows was like having an aisle seat for the San Francisco earthquake. Artists flocked to be on those Freed stage shows. The DJ could have any talent he asked for. No doubt, Freed will be staging new shows in Los Angeles.

New York - don't miss Al "Jazzbeau" Collins from his "Purple Grotto" - weeknights at midnight on 1010WINS.

WDAS/Philadelphia DJ Georgie Woods wins a settlement against the pop/rhythm n blues group "The Coasters." The group walked-out during a Thanksgiving Day engagement at Philly's Uptown Theater. Woods is awarded \$4,500.

Friday Night Television -

CBS - CBS News with Douglas Edwards, Rawhide, Hotel de Paree, Arthur Godfrey Special, Twilight Zone, Person to Person

NBC - Huntley-Brinkley Report, Jackpot Bowling, Trial By Jury, Art Carney, Masquerade Party, Special-Royal Wedding

ABC - Walt Disney Presents, Man From Blackhawk, 77 Sunset Strip, Robert Taylor's Detectives, Black Saddle

Walt Disney Presents - "Swamp Fox" - Part II - Marlon's band plan revenge against the Tories who have burned their farms.

Hotel De Paree - Sundance experiences an extraordinary streak of luck by wearing a cutaway coat left in his possession by a deadbeat hotel guest. Earl Holliman stars.

Art Carney (comedy) - Carney stars as a bumbling railroad employee who becomes stranded on freight car with a lady animal trainer and a dead bear. Also stars Frank McHugh, Elaine Stritch.

Man From Blackhawk - In a New England fishing town, agent Logan tries to unearth the facts in the death of a Blackhawk policyholder. Stars Robert Rockwell.

Arthur Godfrey special - Taped in Jamaica, Jackie Gleason is the guest.

# MR POPHistory

77 Sunset Strip - Jeff Spencer finds himself back in college to investigate a student's strange death.

Masquerade Party - Bert Parks is the emcee.

Twilight Zone - "A Stop At Willoughby." An ulcer-ridden executive finds escape from the mounting pressures of his advertising business when he "dreams" about a happier place. Stars James Daley.

Special - Royal Wedding - Merv Griffin hosts royal wedding coverage of Princess Margaret to Antony Armstrong-Jones.

Person to Person - Charles Collingwood visits Dana Andrews and rock 'n' roll singers Fabian and Frankie Avalon.

STUCK ON YOU - Elvis Presley

GREENFIELDS - Brothers Four

NIGHT - Jackie Wilson

SINK THE BISMARCK - Johnny Horton

WHITE SILVER SANDS - Bill Black's Combo

SIXTEEN REASONS - Connie Stevens

CATHY'S CLOWN - Everly Brothers

THE THEME FROM "A SUMMER PLACE" - Percy Faith & Orchestra

STAIRWAY TO HEAVEN - Neil Sedaka

CRADLE OF LOVE - Johnny Preston

LET THE LITTLE GIRL DANCE - Billy Bland

STEP BY STEP - Crests

FOOTSTEPS - Steve Lawrence

THE OLD LAMPLIGHTER - Browns

GOOD TIMIN' - Jimmy Jones

PUPPY LOVE - Paul Anka

I LOVE THE WAY YOU LOVE - Marv Johnson

THE MADISON - Al Brown's Tunetoppers

WHAT AM I LIVING FOR - Conway Twitty

MR. LUCKY - Henry Mancini

MOUNTAIN OF LOVE - Harold Dorman

HE'LL HAVE TO GO - Jim Reeves

CHERRY PIE - Skip & Flip

THE MADISON TIME (pt. 1) - Ray Bryant Combo

APPLE GREEN - June Valli

CLEMENTINE - Bobby Darin

SWEET NOTHIN'S - Brenda Lee

LOVE YOU SO - Ron Holden with Thunderbirds

MAMA - Connie Francis



# MR POPHistory

HE'LL HAVE TO STAY - Jeanne Black  
DOGGIN' AROUND - Jackie Wilson  
PAPER ROSES - Anita Bryant  
WHEN YOU WISH UPON A STAR - Dion & Belmonts  
BURNING BRIDGES - Jack Scott  
OOH POO PAH DOO (pt. 2) - Jessie Hill  
THE TIES THAT BIND - Brook Benton  
YOUNG EMOTIONS - Ricky Nelson  
DING-A-LING - Bobby Rydell  
FAME AND FORTUNE - Elvis Presley  
BIG IRON - Marty Robbins

## At the movies

Walt Disney's Polyanna - Hayley Mills, Jane Wyman, Richard Egan, Karl Malden, Nancy Olson, Adolphe Menjou, Donald Crisp, Agnes Moorehead, Kevin Corcoran, James Drury, Reta Shaw, Leora Dana  
Hound Dog Man - Fabian, Carol Lynley, Stuart Whitman, Arthur O'Connell, Dodie Stevens  
Seven Thieves - Edward G. Robinson, Rod Steiger, Joan Collins, Eli Wallach  
Please Don't Eat The Daisies - Doris Day, David Niven, Janis Paige, Spring Byington,  
Richard Haydn  
Pretty Boy Floyd - John Ericson, Barry Newman, Roy Fant, Joan Jarvey, Carl York  
I'm Allright Jack - Peter Sellers, Ian Carmichael, Terry Thomas  
The Unforgiven - Burt Lancaster, Audrey Hepburn, Audie Murphy, John Saxon, Charles Bickford  
On The Beach - Gregory Peck, Ava Gardner, Fred Astaire, Anthony Perkins  
Pink Tights - Sophia Loren, Anthony Quinn  
Flame Over India - Lauren Bacall, Kenneth More, Herbert Lom  
Wake Me When It's Over - Ernie Kovacs, Margo Moore, Jack Warden, Nobu McCarthy, Dick Shawn  
Visit to a Small Planet - Jerry Lewis  
The Fugitive Kind - Marlon Brando, Ann Magnani, Joanne Woodward, Maureen Stapleton, Victor Jory  
Can-Can - Frank Sinatra, Shirley MacLaine, Maurice Chevalier, Louis Jourdan  
Espresso Bongo - Laurence Harvey, Sylvia Syms, Yolande Donlan  
Tall Story - Anthony Perkins, Jane Fonda  
Home From The Hill - Robert Mitchum, Eleanor Parker, George Peppard, George Hamilton, Everett Sloane, Luana Patten