

MR POPHistory

Week of March 23, 1951



Gen. MacArthur says that he stands ready to “confer in the field with the commander in chief of the enemy” on settlement of the Korean war. He pointed out that United Nations forces have now “substantially cleared South Korea of organized Communist forces,” and that Red China’s “exaggerated” military power has shown its “complete inability” to carry out the conquest of Korea.

Allied troops move less than an hour’s march from Korea’s 38th parallel, Gen MacArthur said they were free to cross it any time military needs dictated.

Allied troops battle the enemy north of the 38th parallel, eventually capturing 5 towns. This is probably not sitting well with President Truman.

Chinese Communist radio rejects Gen. MacArthur’s offer of a truce in Korea and urges Red troops to renew their efforts for total conquest of the Korean peninsula.

Poll – If an end to the Korean war can be achieved by dividing Korea at the 38th parallel, with the northern part under Red China’s control and the southern part under U.N. control, the American public would likely support such a solution.

Sports – A Joe DiMaggio double helps the Yankees bury the Chicago Cubs 7-5.

After revealing to the Senate Crime Committee that he kept around \$50,000 cash in his lavish New York apartment, hoodlums show-up at Frank Costello’s place looking for the spoils. His wife told them all valuables were removed shortly after Costello revealed their location to the committee and millions watching the proceedings on TV.

Entertainment news – The Motion Picture Association – says there’ll be no more movies about dope smugglers – not even if they get their just desserts at the end.

Italian actress **Pier Angeli** (18) gets a contract approval for one-year at MGM. For the first six months, will be unable to save anything from her



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\$1600 a month – because her father died six months ago and she is the sole support of her mother, her twin sister, Maria Luisa and her baby sister. Rome will be the location of her first picture.



23rd Annual Oscars –
 Best actor – **Jose Ferrer** –
 Cyrano de Bergerac
 Best actress – Judy Holliday –
 “Born Yesterday.”
 Best supporting actor – George
 Sanders – “All About Heave.”
 Best supporting actress –
 Josephine Hull – “Harvey.”
 Best picture – “All About Eve.”
 Best song – “Mona Lisa” from
 “Captain Carey, USA.” Written by
 Ray Evans and Jay Livingston.

Passing – Tex (Buffalo Bill) Cooper. He was 87. For 50 years, he played Buffalo Bill on the road in tent shows and everywhere else.

Television news – International Telephone and Telegraph Corp (IT&T) is said to be in exploratory negotiations for the purchase of ABC. American Broadcasting operates both radio and television networks and last year, reported a net income of \$84,605, compared with a net loss of \$519,085 in 1949.



TOMORROW, Sunday
 the Fifth Avenue
EASTER PARADE
 from 12 noon to 1 P.M. (E.S.T.)
WNBT channel 4
FAYE EMERSON and
SKITCH HENDERSON
 with a galaxy of stage and screen stars
 brought to you by **SANSON**
 Hosiery Mills, Inc.—makers of
PICTURESQUE stockings
SANSONETTE-PLEATED stockings
WILLYS OF HOLLYWOOD

**SPECIAL
 PREVIEW
 TONIGHT!**

“RANGE RIDER”
 6:30 pm

You'll get a bang out of this brand-new series of Western films, made specially for television by the producers of the Gene Autry TV show.

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Tonight
at 8:30

CAB CALLOWAY ★ **ELLA FITZGERALD**
and his orchestra

on "THE BANDSTAND"

sponsored by JACQUES KREISLER

On ABC-TV

At the movies –

Royal Wedding – Fred Astaire, Jane Powell

God Needs Men – Pierre Fresnay

Lullaby of Broadway – Doris Day, Gene Nelson

The Lemon Drop Kid – Bob Hope, Marilyn Maxwell

Rawhide – Tyrone Power, Susan Hayward

Call Me Mister – Betty Grable, Dan Dailey, Danny Thomas

At War With The Army – Dean Martin, Jerry Lewis

September Affair – Joan Fontaine, Joseph Cotton

Harvey – James Stewart

The Thing From Another World

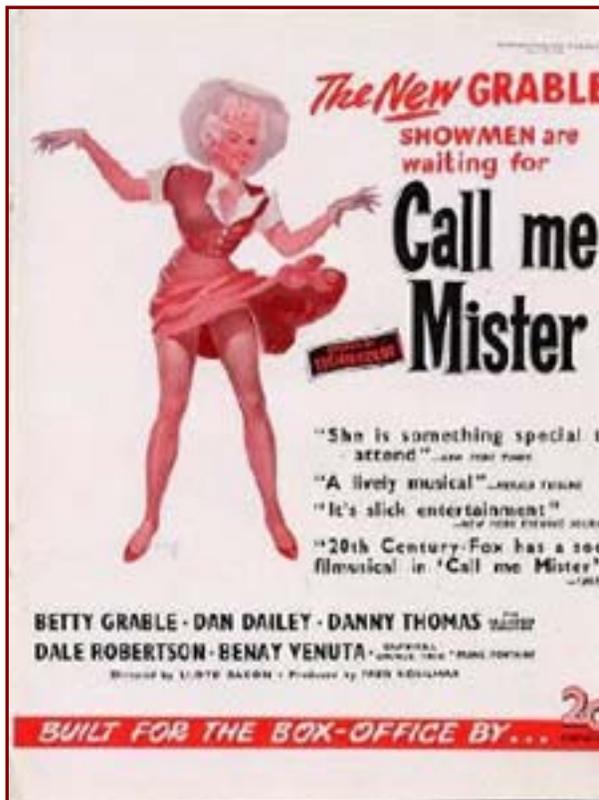
Kansas Raiders – Audie Murphy, Brian Donlevy

Soldiers Three – Stewart Granger, David Niven

Up Front – David Wayne, Tom Ewell

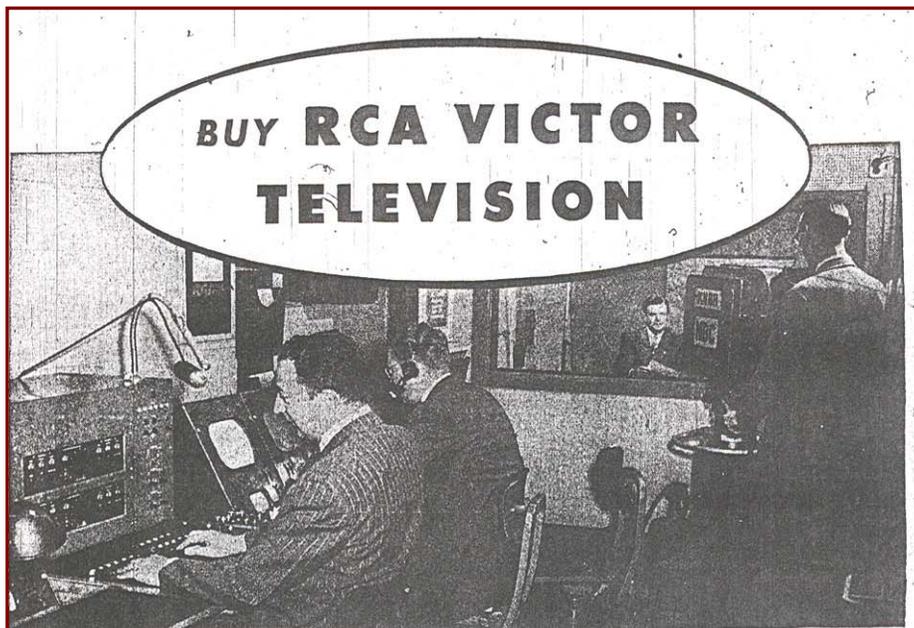
Tales of Hoffmann – Moira Shearer, Leonide Massine

Bird of Paradise – Louis Jourdan, Debra Paget



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**BUY RCA VICTOR
TELEVISION**

Made by the same company that equips
the TV stations!

Five out of seven Los Angeles stations have RCA television transmitters...all use RCA equipment. So it stands to reason you'll get a brighter, sharper picture on an RCA Victor set...engineered by the experts who build the station equipment.

Yes, the smart buy is RCA Victor—to get RCA all the way! Because they want the very finest reception more people have bought these fine sets than any other kind. We suggest that you "Ask Your Neighbor." Anyone who owns an RCA Victor television set will tell you that you can't get a better set for your money.

See the many handsome table and console models RCA Victor now offers. Check the prices! They're actually lower than a year ago...with lower budget payments in spite of recent credit restrictions. Be sure to ask about the exclusive RCA Victor Factory-Service Contract covering, for a reasonable fee, expert TV installation and maintenance.

**OVER 2,000,000
RCA VICTOR TELEVISION
SETS NOW IN USE!**

See the complete line of
**NEW
RCA VICTOR TELEVISION
SETS FOR '51**

**NOW! AT YOUR RCA
VICTOR DEALERS!**

RCA VICTOR