

MR POPHistory

Week of July 23, 1962

President Kennedy directly notifies Western Europe via Telstar that America might consider cutbacks in overseas aid and defense spending but will not devalue the dollar as a means of halting the flow of gold. He also bluntly challenged the rich and powerful NATO nations to help the United States curb the imbalance of payments by meeting their own defense responsibilities.

The Mariner 1 spacecraft along with its Atlas Agena B rocket go up in a fiery explosion after being launched from Cape Canaveral. It was America's first attempt to launch a spacecraft to explore the planet Venus. The explosion occurred nearly 100 miles above the Atlantic Ocean when the booster rocket deviated from course and was destroyed.

The House Appropriations Committee Dennis the \$568 million requested of President Kennedy for big-scale fallout shelter construction. The shelters would have been available to the public – for bomb-fallout protection.

Secretary of defense McNamara forecast that pro-Western forces would achieve final victory over Communist guerrillas in South Viet-Nam by 1968.



The U.S. and Europe exchange live TV via Telstar - Both sides tried to “outdo” each other with panoramic views of landmarks and activities in their respective countries. The United States beamed the Statue of Liberty, a major league baseball game in Chicago, President Kennedy's news conference, buffalo roaming the Western plains and a small boy admiring an Indian chief in South Dakota. The

Europeans transmitted Big Ben in London, scenes of reindeer in the Arctic Circle regions of Northern Sweden and south to the Mediterranean where Sicilian fishermen were seen tending nets. Both broadcasts lasted 20 minutes - about the time it takes Telstar to move out of range. The broadcasts could be seen on CBS, NBC and ABC.

MR POPHistory

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Mr. and Mrs. Robert Finkbine of Phoenix ask for a court ruling which would allow her to abort her three-month pregnancy. She's better known as **Sherri Chessen**, pretty host of the local "Romper Room" children's television show. She had sought to keep her identity a secret, but the filing of the suit made it public. She wanted to end her pregnancy because she had taken Thalidomide, which is blamed

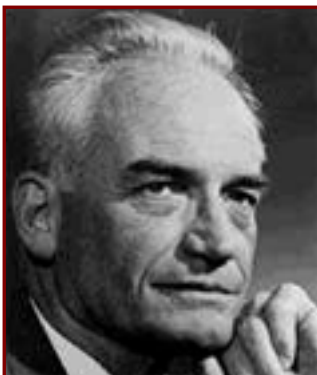
for the births of thousands of deformed babies in Europe. (more next week).

Dr. Martin Luther King and 27 of his followers are jailed in Albany, Georgia on charges of disorderly conduct in front of the City Hall. King and nine Negroes were arrested when they arrived at the City Hall to ask for an audience with the city commission to discuss integration demands.

At Steelton, Pennsylvania, a Penn Railroad special loaded with baseball fans jumps the track alongside the Susquehanna River. 23 are killed with over 100 injured as the last three cars plunged into the river. The baseball special had left Harrisburg en route to a Philadelphia Phillies-Pittsburgh Pirate game in Philly.

Algeria moves toward total chaos as troops rallying to dissident Dep. Premier Ahmed Ben Bella control three-fourths of the country and move menacingly toward the capital city. France warned that it might send troops back to Algeria to restore order in the chaotic new nation.

Algerian forces take control of Algiers and move to form a military junta to act in the name of national unity. Dissident deputy Premier Ahmed Ben Bella indicated his approval.



Senator **Barry Goldwater** charges the Kennedy administration with moving the nation toward chaos in the face of bad economic omens. "We are today, closer to a serious recession than we were when the New Frontier started its meaningless chant about getting America on the move." Goldwater says he hopes the state of the economy won't be an issue in this year's congressional elections, "But it will be unless the economy stops moving sideways."

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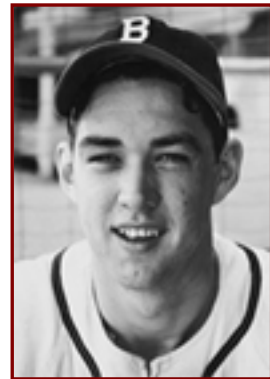
Week of July 23, 1962



Astronaut **John H. Glenn**, his wife and two children, are guests of President and Mrs. Kennedy in Hyannis Port. There's a great picture of Glenn water-skiing with first lady Jackie in the papers.

President Kennedy and his Kennedy entourage, run aground in their sloop near Hyannis Port. To add to their embarrassment, the main stall of the sloop Victura collapsed after the boat was pushed free of the mud and flopped in the water. The President was piloting the boat at the time.

Sports – Boston Red Sox pitcher **Gene Conley** says he is sorry he left the team in New York last Thursday. Conley and infielder Pumpsie Green stepped off a traffic-stalled bus in the Bronx, while the team continued to Washington for a four-game weekend series. Green missed a twi-night doubleheader in Washington on Friday, but appeared on Saturday.



Former President Herbert Hoover pays his sympathies to President Kennedy on his timing. "He came in just before a big bust in the stock market and with Congress opposed to him. He's going down the same weary path I did and my sympathies are with him."

Ban on "Dr. Zhivago" is lifted in Russia by the end of the year. The novel was written by the late Boris Pasternak, who died May of 1960. He declined the Nobel Prize for literature in 1958.



Hollywood news - Actress **Jayne Mansfield** gets knocked down, falls down and loses a lock of her hair - all within a day. She's been in Rome, completing filming of "Panic Button" She was lunged at during a gala affair by a female Italian entertainer.

Actress Sophia Loren dips her feet and hands in the cement at Grauman's Chinese Theater in Hollywood. In it she wrote "Sophia Loren Solo Per Sempre" (always forever).

Darryl F. Zanuck, veteran Hollywood executive, is elected president of the troubled 20th Century Fox Film Corp. He pledged a complete streamlining of operations, restaging a drastic shakeup in the company.

MR POPHistory

Week of July 23, 1962

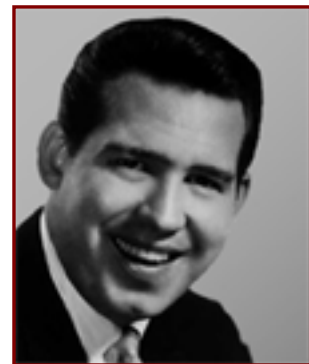


More Hollywood news - MCA Inc. - under antitrust attack by the government, agrees to dissolve its talent agency - the biggest in Hollywood. Clients like **Marlon Brando**, Jack Benny, and Ingrid Bergman will be released from their contracts and will be free to seek new agents. Insiders say it will be the biggest rush among agents to sign the freed clients. MCA Inc last year reported commissions of \$8,443,677 from its talent subsidiaries, MCA Artists LTD and Music Corp. of America. The government contended that MCA lessened competition by acting in a dual role through subsidiaries that on the one hand represented talent and on the other - hired the talent for television and films. The Justice Department isn't through with MCA yet - they seek to make MCA Inc. divest itself of the huge Decca Records firm, which turn, owns Universal International Pictures.

The director of the movie "PT 109" is let go and another brought in. Lewis Milestone was told in Key West that he is let go. Warner Brothers said that progress of the movie was not satisfactory. The movie stars Cliff Robertson as Lt. John F. Kennedy. Director Les Martinson is en route to the location site.

More Telstar tests - A live telecast of the Red Berlin wall is broadcast to the United States from Europe for the first time via the communications satellite Telstar. The broadcast spotlighted the barbed wire and armed guards at the wall.

Radio news - everyone in radio is wondering what will happen to 1010WINS - in New York City. WINS was recently sold to Westinghouse (Group W) by Gotham Broadcasting. WINS recently slipped in the ratings to #2 overall. The station plays softer pop during the daytime and harder rock at night with famed DJ Murray the K. But Westinghouse isn't a rock and roll outfit. Most of its stations play soft pop with a huge emphasis on news and public affairs programming. But wait, Westinghouse is making its Cleveland station - KYW (1100 on the AM dial)



- more rockish. They just brought-in top-40 personality **Jim Stagg** from WOKY, Milwaukee to do afternoons. Speaking of WINS - they hire Clay Cole - once host of the television dance show "Record Wagon" for Saturday and Sunday nights. The show use to air on the old WNTA-TV (channel 13) before it was sold to educational broadcasters. Channel 13 is still dark and will return to the air in September.

MR POPHistory

Week of July 23, 1962

With Jim Stagg's move to KYW, it should give Cleveland's only other top-40 outlet WHK (1420) a run for it. The station dominates the format in Cleveland. WERE and WJW use to compete with WHK, but they're more middle of the road these days.



More radio news - famed comedy team "**Bob and Ray**" are back on the air doing mornings - this time on WHN (1050) in New York City. The station uses the positioned "Sound of Music - Total Information News."

Music news - Brill Building - Pop song publishers Al Nevins and Don Kirshner form another label - Companion Records. Recently, they formed Dimension Records which just had a huge hit with Little Eva's "Locomotion." First artist on Companion - songwriter Carole King. First song - "It Might As Well Rain Until September." Look for it soon!



More record news - Dot Records president-founder **Randy Wood** signs a new seven-year contract with Paramount Pictures - the labels' owner. Dot was founded by Wood 12 years ago as the off-shoot of a mail-order business. He built the label into a major pop entity with the likes of Pat Boone, Gale Storm, Jim Lowe, The Hilltoppers and many others. Wood sold Dot for \$2.8 million to Paramount in 1957 and remained as president. Dot is still one of the top-producing record labels with over \$16 million in gross revenue last year. Says Wood - "I love the record business. It has meant a lot to me to be a part of it. I look forward to many more years with the Dot Records family and Paramount pictures."



Television - Paul Lynde, a regular on the Perry Como show, says he may be leaving the show. After all, the program is produced in New York, and Lynde says there's more work on the West coast. He just arrived there in May and loves the weather and the pace. Paul began doing revues on Broadway in 1952. You can also catch him in the movies these days in "Bye Bye Birdie."

MR POPHistory

Week of July 23, 1962

New system of Educational television - The FCC proposes a new class of service to promote low-cost educational television through special TV channels - not the same TV channels used by conventional television. A transmitter would send signals on channels in the 1990-2110 or 2500-2690 Mhz band. Special antennas and converters would be installed in schools to convert the broadcasts to a conventional television set. The system has already been tested in Plainville, Long Island.



Comedian Shelly Berman gets an hour-long special on ABC next month. He's performing in Las Vegas to large crowds and great reviews. Berman has been wrongly identified with the "new wave" of comics the political satirist like Mort Sahl and "sick" comics like Lenny Bruce. In his routine, he loves the topic of odious TV commercials. He's described as a fast Jack Benny.

Sunday Night Television -
CBS - The 20th Century, Mister Ed, Lassie, Dennis the Menace, The Ed Sullivan Show, G.E. Theater, Who in

the World, Candid Camera, What's My Line?

NBC - Bullwinkle, Disney's Wonderful World of Color, Sir Francis Duke, Bonanza, Show of the Week

ABC - Follow the Sun, Movie, Highlights of US-Russia Dual Track Meet

Mister Ed - Ed Takes an illness to avoid carrying and armor-clad Wilbur in the Anniversary Pageant parade. Stars Alan Young, Connie Hines, Larry Keating

Dennis the Menace - Dennis schemes to help Mr. Wilson become the 50,000 customer at the local drug store. Jay North, Herbert Anderson, Gloria Henry, Joe Kearns star

Ed Sullivan Show - **Patti Page**, Billy Eckstine, Dan Rowan and Dick Martin, Rickie Layne and Velvel and the Marquis Chimps.

Candid Camera - Durward Kirby and Allen Funt host.



MR POPHistory

Week of July 23, 1962

Monday Night Television –

CBS - CBS News With Walter Cronkite, To Tell The Truth, Pete and Gladys, Father Knows Best, Luci-Desi Comedy Hour, Hennesey, I've Got A Secret
NBC – Huntley-Brinkley, Survey '62, National Velvet, Price is Right, 87th Precinct, Actuality Specials

ABC – Cheyenne, The Law of the Plainsman, Surfside 6, Ben Casey



The Law and the Plainsman – Residents of Santa Fe threaten mob action when Marshal Buckhart refuses to transfer a prisoner to a marshal from another territory. Stars **Michael Ansara**.

National Velvet – Velvet meets a Gypsy women who is determined to keep Velvet's horse.

Surfside 6 – Fingerprints at a robbery-slaying reveal that a man long believed dead was with the victim.

ROSES ARE RED (My Love) - Bobby Vinton

THE WAH WATUSI - Orlons

SEALED WITH A KISS - Brian Hyland

AHAB, THE ARAB - Ray Stevens

BREAKING UP IS HARD TO DO - Neil Sedaka

SPEEDY GONZALES - Pat Boone

WOLVERTON MOUNTAIN - Claude King

I CAN'T STOP LOVING YOU - Ray Charles

THE STRIPPER - David Rose & Orchestra

YOU'LL LOSE A GOOD THING - Barbara Lynn

TWIST AND SHOUT - Isley Brothers

THE LOCO-MOTION - Little Eva

JOHNNY GET ANGRY - Joanie Sommers

DANCIN' PARTY - Chubby Checker

GRAVY (For My Mashed Potatoes) -
Dee Dee Sharp

THEME FROM DR. KILDARE (Three
Stars Will Shine Tonight) - Richard
Chamberlain

I NEED YOUR LOVING -
Don Gardner & Dee Dee Ford

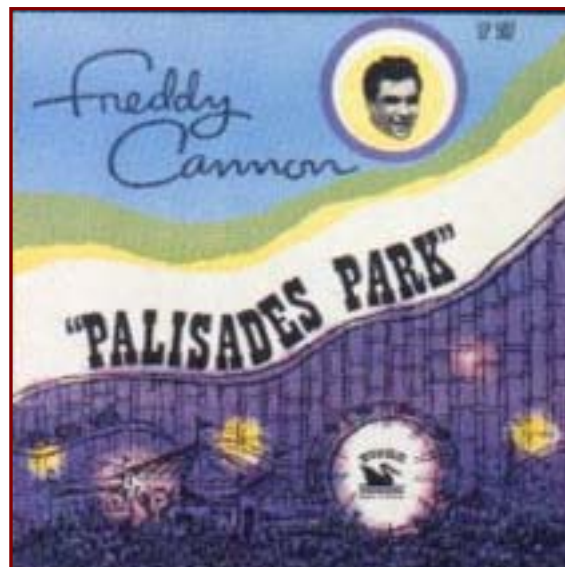
HAVING A PARTY - Sam Cooke

AL DI LA' - Emilio Pericoli

PARTY LIGHTS - Claudine Clark

PALISADES PARK - Freddy Cannon

LITTLE DIANE - Dion



MR POPHistory

Week of July 23, 1962

IT KEEPS RIGHT ON A-HURTIN' - Johnny Tillotson
THINGS - Bobby Darin
HEART IN HAND - Brenda Lee
(Girls, Girls, Girls) MADE TO LOVE - Eddie
Hodges
I'LL NEVER DANCE AGAIN - Bobby Rydell
IT STARTED ALL OVER AGAIN - Brenda Lee
PLAYBOY - Marvelettes
SNAP YOUR FINGERS - Joe Henderson
STRANGER ON THE SHORE - Mr. Acker Bilk
BONGO STOMP - Little Joey & Flips
WELCOME HOME BABY - Shirelles
HAVE A GOOD TIME - Sue Thompson
LIMBO ROCK - Champs
CALL ME MR. IN-BETWEEN - Burl Ives
THE CROWD - Roy Orbison
LITTLE RED RENTED ROWBOAT - **Joe Dowell**
WALK ON THE WILD SIDE (pt. 1) - Jimmy Smith
LITTLE BITTY PRETTY ONE - Clyde McPhatter



Playing on Rythm & Blues stations -

Bring It On Home - **Sam Cooke**
Twist And Shout - The Isley Brothers
I Can't Stop Lovin' You - Ray Charles
You'll Lose A Good Thing - Barbara Lynn
I Need Your Lovin' - Don Gardner & Dee Dee Sharp
Any Day Now - Chuck Jackson
What Wha-Watusi - Orlons
Roses Are Red - Bobby Vinton
Having A Party - Sam Cooke
I'm Hanging Up My Heart For You - Solmon Burke
Snap Your Fingers - Joe Henderson
Ahab The Arab - Ray Stevens
Boom Boom - John Lee Hooker
The Stripper - Dave Rose
It Keeps Right On A-Hurtin' - Johnny Tillotson
Night Train - James Brown



MR POPHistory

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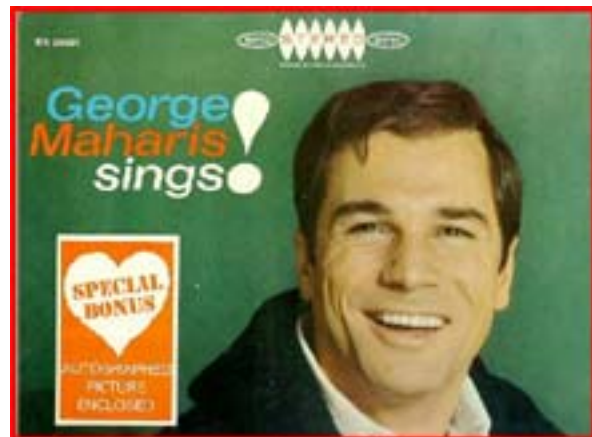
Playing on Country & Western stations -

She Thinks I Still Care - George Jones
Wolverton Mountain - Claude King
Trouble's Back In Town - Wilburn Brothers
The Comeback - Faron Young
Adios Amigo - **Jim Reeves**
A Little Heartache - Eddy Arnold
Crazy Wild Desire - Webb Pierce
Cold Dark Waters - Porter Wagner
I Can Mend Your Broken Heart - Don Gibson
One Look At Heaven - Stonewall Jackson
It Keeps Right On A-Hurtin' - Johnny Tillotson
In The Jailhouse Now - Johnny Cash
Success - Loretta Lynn
When I Get Through With You, You'll Love Me Too
- Patsy Cline
Take Time - Webb Pierce



Top Albums -

Modern Sounds in Country & Western Music - Ray Charles
Stranger On The Shore - Mr. Acker Bilk
Breakfast At Tiffany's - Henry Mancini
West Side Story - Soundtrack
Peter, Paul & Mary
Blue Hawaii - Elvis Presley
George Maharis Sings! (George is an actor on "Route 66.")
Best of the Kingston Trio
Rome Adventure - soundtrack
The Midnight Special - Harry Belafante
Moon River & Other Great Movie Themes - Andy Williams
A Song For Young Love - The Lettermen



MR POPHistory

Week of July 23, 1962

Other Albums -

Camelot - soundtrack

Joan Baez, Vol. II

The Stripper & Other Fun Songs For The Family - David Rose

Doin' The Twist At The Peppermint Lounge - Joey Dee & The Starlites

Don't Knock The Twist - Chubby Checker

Vincent Edwards Sings (Edwards plays the lead role in TV's "Ben Casey")

Time Out - Dave Brubeck

Judy At Carnegie Hall - Judy Garland

Beyond The Reef - Earl Grant

Dinah '62 - Dinah Washington

Your Twist Party - Chubby Checker

Sinatra & Strings - Frank Sinatra

Through Children's Eyes - The Limelites

Crying - Roy Orbison

Family Sing Along With Mitch - Mitch Miller

For Teen Twisters Only - Chubby Checker

Old Rivers - Walter Brennan (Brennan stars in TV's "The Real McCoys")

Oldies But Goodies Volume IV



At the movies -

The Counterfeit Traitor - William Holden, **Lilli Palmer**

Lisa and the Police Inspector - Stephen Boyd, Dolores Hart

The Cabinet of Caligari - Glynis Johns, Dan O'Herlihy

El Cid - Anthony Mann, Raf Valone, Genevieve Page

Hatari! - John Wayne

Harold Lloyd's World of Comedy

West Side Story - Natalie Wood

Boys Night Out - Kim Novak, James Garner, Tony Randall

A Matter Of Who - Terry-Thomas, Sonja Ziemann, Alex Nicol

The Notorious Landlady - Kim Novak, Jack Lemmon, Fred Staire

Shoot the Piano Player - Charles Aznavour, Marie Dubois

The Miracle Worker - Anne Bancroft, Patty Duke

The Birdman of Alacatraz - Burt Lancaster, Karl Malden

Peeping Tom - Karl Boehm, Moira Shearer, Ann Massey

Lolita - James Mason, Shelley Winters Peter Sellers, Sue Lyon

Geronimo! - Chuck Connors, Kamala Dey

MR POPHistory

Week of July 23, 1962

The Music Man - Robert Preston, Shirley Jones, Buddy Hackett, Herione

Gingold, Paul Ford

The Touch Of Mink - Cary Grant, Doris Day, Gig Young, Audrey Meadows

Never Let Go - Peter Sellers, Richard Todd, Elizabeth Sellars