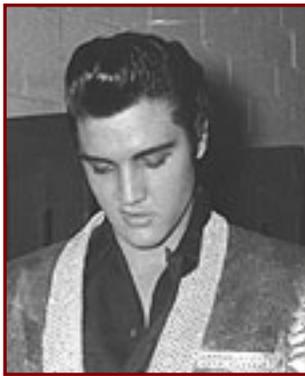


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Soviet leaders challenge the West to sign a “no-war” agreement and propose an international conference on disarmament. At a joint session of Parliament, Communist Party Secretary Khrushchev dares the West to sign a no-war agreement and decide the future “on the basis of which of our two systems gives its people the best lives.”

Russia tries and fails to launch its third space satellite during the NATO conference this week. The Russian rocket blew up just off the ground at the launching center north of the Caspian Sea.



Elvis Presley (22) is ordered to report for induction into the armed services on January 20. As an Army private, Presley will draw \$78 a month. He’s currently commanding up to \$50 thousand for a night’s work. “I’m kinda proud of it. It’s a duty I’ve got to fill and I’m going to do it.” He is scheduled to report to Paramount in Hollywood on January 13 to begin a picture. Paramount has a lot money tied up in the forth-coming production, so they may seek a delay. “If they do, I will go along with them” says Presley. “I know they have lots of money in the picture. But I am not going to ask for any special favors myself.” Manager Tom Parker says the draft notice will cost Presley half a million dollars in gross income immediately.

Elvis Presley asks his draft board to delay his induction into the Army. He wrote to the board on behalf of Paramount Studios. His request came a day after the Memphis board received a plea from Paramount for a two-month deferment. The studio said the singer-actor planned to start work on a film on January 13 and that cancellation would cost \$350 thousand in “preparatory investments.”

New at the mart - Nescafe “self-brewing” instant coffee - actually self-brews delicious fresh-roasted flavor and aroma right in your cup! Really satisfies your coffee hunger!



At the mart - Can of Libby’s Peaches - 17oz - .25 ...
Swanson 11oz TV dinners - Beef, Chicken or Turkey - .75
each ... Vermont Maid Syrup - 12oz bottle -.33

In sports - Cleveland Browns fullback **Jim Brown** is named the National Foot League’s outstanding 1957

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rookie. Brown's 942 rushing yards gave him the league ball carrying championship by 242 yards.



Dies - actress **Norma Talmadge** (60) - one of the hottest film stars of the 20's, she made more than 200 films. She was formerly married to George Jessel.

On sale at Sears - Ladies blouses - \$1.99...(post Christmas) - Misses Skirts reduced to clear - reg \$4.98-\$5.98 - now \$3.99 ... Girls Blouses - .99 (reg \$1.49-\$2.29)

Bestsellers include - "By Love Possessed" - James Cozzens "On The Beach" - Nevil Shute, "The New Class" - Milovan Djilas, "The Age Of Revolution" - Winston Churchill.

Theophilus Adepoju Aderonmu, a Nigerian who has been a winning contestant on the \$64,000 question, withdraws from the program because of a situation he describes as embarrassing. Aderonmu had already told the TV audience that he wanted reconciliation with his ex-wife, who was suing him for support. The problem is, he already has another wife. Aderonmu appeared at the beginning of this week's show to announce his withdrawal. He had gone as high as the \$96,000 question, so he does get to keep \$64,000.



Wednesday Night TV ...(CBS) The Big Record, The Millionaire, I've Got A Secret, U.S Steel Hour ... (NBC) Truth or Consequences, **Wagon Train**, Father Knows Best, Kraft Theater, This Is Your Life... (ABC) Boxing, Disneyland, Tombstone Territory, Ozzie and Harriet, Walter Winchell File

The Big Record (Variety) hosted by Patti Page with guests Margaret Truman, Gene Autry, Mel Torme and

Vic Damone.

Truth or Consequences (returns to nights) with host Steven Dunne. Dan Dailey

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guests.

Father Knows Best - A visitor helps bring the Christmas spirit to the Anderson Family.

Ozzie and Harriet - David and Ricky decide to sell Christmas trees, but count on Ricky's Rock and Roll singing to draw a crowd.



Pop music this week in 1957 - "You Send Me" - Sam Cooke, "April Love" - Pat Boone, "Raunchy" - Bill Justice, "Kisses Sweeter Than Wine" - Jimmie Rodgers, "Peggy Sue" - Buddy Holly, "Raunchy" Ernie Freeman, "Jingle Bell Rock" - Bobby Helms, "Rock & Roll Music" - Chuck Berry, "I'm Available" - Margie Rayburn, "Bony Moronie" - **Larry Williams**, "Tear Drops" - Lee Andrews & The Hearts, "Santa And The Satellite (Parts I & II)" Buchanan & Goodman (featuring WINS-New York Disc

Jockey Paul Sherman).

At the movies –

Rock Around The World - Tommy Steele

The Bridge On The River Kwai - William Holden, Alec Guinness, Jack Hawkins

The Sad Sack - Jerry Lewis, David Wayne, Phyllis Kirk, Peter Lorre

Legends Of The Lost - John Wayne, Sophia Loren

Paths Of Glory - Kirk Douglas, Ralph Meeker

Les Girls - Gene Kelly, Mitzi Gaynor, Kay Kendall Taina Elg

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