

MR POPHistory

Week of December 15, 1955

Russia casts its third veto against Japan in three days to bar Tokyo's application for U.N. membership. The United States angrily denounced this action as an "abuse of the veto power."



Sen. Estes Kefauver of Tennessee announces his candidacy for the Democratic Presidential nomination in 1956.

Congressional investigators list 48 persons they said have been identified for the first time as Communists at current hearings of the House Un-American Activities Committee. They come from different walks of life including a young college economics teacher and his wife.

Heart Specialist Dr. Paul Dudley White pronounces President Eisenhower "out of danger" from his

September heart attack.

With a prayer for understanding and "livable peace" in the world, President Eisenhower lights the national community Christmas tree in Washington. Vice-President Nixon introduced the President whose voice was broadcast over the grounds and on radio and TV. The President flipped the switch from his Gettysburg home.

The Eisenhower's are awaiting the birth of their fourth grandchild. Maj John Eisenhower and their three children are staying at the White House to await for the event, while wife Barbara is at Walter Reed Army Hospital. The President and First Lady will be joining them.

An Arab mob opposing Jordan's entry into the Baghdad pact, storms the U.S. Consulate in the Jordan side of Jerusalem, smashing windows and ripping down the American flag.

Entertainment news – Club One-Two in Toronto hires Dr. Joyce Brothers – the second full winner on "\$64,000 Question," to appear for one performance New Year's Eve. Ms. Brothers, an expert on boxing, will be interviewed by local newspaper sports editors. They'll attempt to stump her on boxing questions.

Phyllis McGuire, youngest of the McGuire sisters, breaks her jaw. Her husband broke it in a friendly roughhouse game. The



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sisters are known for their appearances on Arthur Godfrey's show.

yesterday

an unprecedented preview on the editorial page of the New York Daily News alerted millions to the importance of seeing NIGHTMARE IN RED.

last night

Americans saw for themselves the actual photography of the rise of communism in Russia—and learned why critics have called NIGHTMARE IN RED one of the greatest television events ever witnessed.

DAILY NEWS
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RUSSIAN PEOPLE'S TRAGEDY

If you own or can get to a television set, we urge that you make a point of tuning in NBC's Channel 4 tonight—9:30, New York time. We've had an advance look and can



Czar Nicholas II (1868-1918) Josef Stalin (1879-1953) Nikita Khrushchev (1894-)

assure you that you will be treating yourself to a spine-tingling and highly educational hour.

The drama's title is "Nightmare in Red." Its subject is the brutal tyranny which the hapless Russian people have been struggling against for the past half-century. There's no fiction or editorializing in the film. None was needed. The story is told by authentic, sometimes blood-curdling newsreel shots, some of them never shown publicly until now.

Czar Nicholas was a camera fan. The Communists, for reasons best known to their top gangsters, chose to film some of their goriest purgings of the political opposition. Plenty of those revealing records are now in Western hands, and you'll be seeing them tonight.

Henry Salomon, the TV genius responsible for "Victory at Sea" and other notable documentary films, is the producer. He and his crew spent nine months digging up and checking films bearing on the 50-year stretch of tyranny. Some had been hidden for years in European and American vaults.

Reds Won't Enjoy It
America's Red Quislings wouldn't enjoy "Nightmare in Red," even if their commissars would permit them to peek. Even the dumbest Commie stooge might begin to suspect that documentary films like these—90% of them Russian-made—can't be faked.

We admit that it's not always pleasant looking—the successive brutalities that have been laid on the unhappy Russian people under kindly but nitwit Czar Nicholas II, Lenin and Trotsky, Bloody Joe Stalin and now Nikita Khrushchev & Co. In fact, some of that Red barbarism, as turned up on film, proved to be so shuddery that Salomon couldn't include it in his final product.

Even so, "Nightmare in Red" is a chunk of history-in-the-raw which every free citizen in the world should try to see, and remember. It's a solid achievement for our TV industry. Don't miss it.

in the months to come

viewers will continue to see distinguished documentaries in NBC's Project 20 series which explain the currents and eddies of our time.

Exciting things are happening on **NBC television**

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Doubleday will release Billie Holiday's autobiography "Lady Sings The Blues" next march. It'll be heralded as "the most honest biography to come along since Ethel Waters wrote 'His eye Is On The Sparrow'"



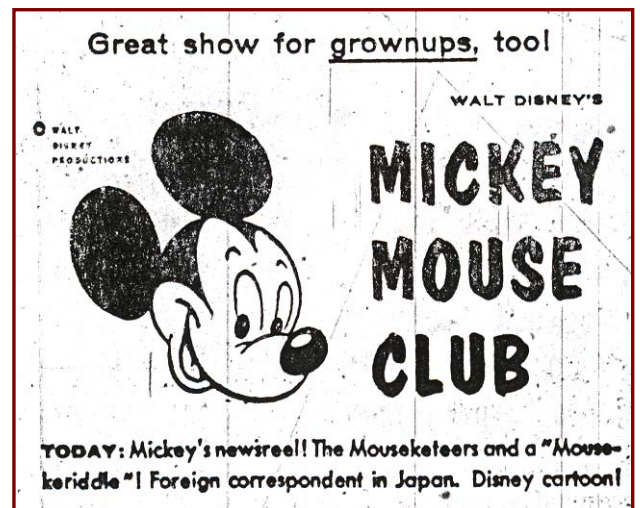
Ingrid Bergman is signed to do her first American picture since her stormy departure from Hollywood in 1949 when she left to appear in Robert Rossellini's "Stromboli" and stayed on to give birth to a baby and marry the Italian director. She's signed for Fox's "Anastasia"

Television news – CBS purchases all the assets of Paul Terry's Terrytoon Inc. animation outfit for around \$5 million. The deal ends

Terry's 25-year-old distribution deal with 20th-Fox. The studio is best known for Mighty Mouse, Heckle & Jeckle, Dinky the Duck and Farmer Al Falfa. CBS and Terry have worked together on individual projects – most notably Terry's "Barker Bill" afternoon show.

NBC signs singer Eddie Fisher to a 15-year contract.

ABC-TV's "Mickey Mouse Club" pulls down a 20-plus weekday average Nielsen rating in the latest report – a feat unprecedented for a daily afternoon show.



ABC-TV's "Super Circus" celebrates its Christmas day move to New York (From Chicago) by throwing a studio open for a Christmas party for 180 underprivileged NY youngsters. Kids who will be transported to and from the studio in five chartered busses from settlement houses, schools, orphanages and Y's from all over the city

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WOR-TV in New York is dropping Ray Heatherton's 6pm "**Merry Mailman**" but instead, will utilize his singing talents in a show more geared for adults in the same timeslot. Look for "Ray Heatherton Theatre" on January 9th. Ray will now be wearing a tux and will sing around 12 ½ minute drama films, many of which "Fireside Theatre" produced when TV was young. "The Merry Mailman" with Heatherton, will continue on WOR-TV at noon every weekday.

CBS-TV's "Morning Show" is going through another change. Walter Cronkite has vacated the news spot, reportedly as a result of internal friction. This was Cronkite's second go at "Morning." He first left under controversial circumstances, claiming he was not a comedian. Jack Paar and his troupe manned "Morning" for a while. "Morning" kicked off the new season in the fall with Cronkite back, plus emcee-storyteller Dick Van Dyke holding over from his post-Paar summer stance on the show. The time was cut back to one-hour, making room for Bob Keshan's "Captain Kangaroo" for the other hour. In a new deal, Dick Van Dyke will be replaced by Will Rogers Jr.

Top-10 Trendex ratings –
\$64,000 Question – 42.8
I Love Lucy – 40.6
Ed Sullivan – 37.2
What's My Line? – 30.7
I've Got a Secret – 29.0
The Lineup – 26.9
Perry Como – 26.5
You Hit Parade – 26.2
George Gobel – 26.0
I Love Lucy (Saturday re-run) – 25.7
Honeymooners – 25.7

Friday night on CBS-TV

Tonight at 8:00 see

THE GREAT CHRISTMAS CIRCUS PARTY
Live from Sarasota, Florida "The Greatest Show on Earth," with **Charlton Heston**, master of ceremonies. See **Emmett Kelly** the world-famous clown; the death-defying steel wire slide by **Takeo Usui**, the sensational **Trevor Bale** tigers, the Christmas parade of 20 white baby elephants, the daring **Palacios**, as well as dozens of other breath-taking sights, on CBS Television

channel 2

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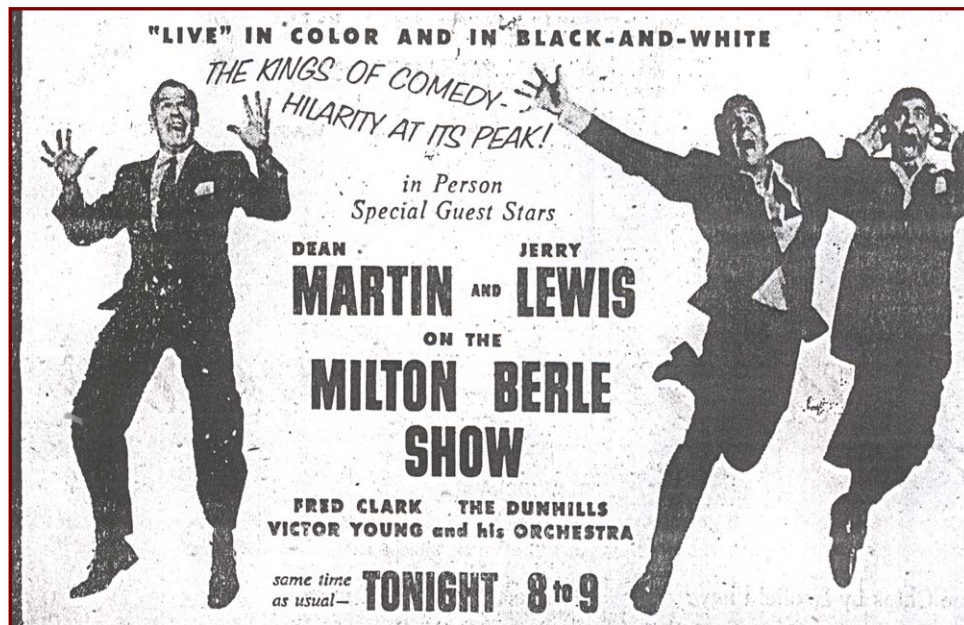
Thursday night television –

CBS – Douglas Edwards news, Sergeant Preston, Bob Cummings, Shower of Stars, Four Star Playhouse, Johnny Carson Show, Wanted

NBC – Dinah Shore, Groucho Marx, The People's Choice, Dragnet, Play, Lux Video theatre, Tonight Show

ABC – Lone Ranger, Life is Worth Living, Stop The Music, Star Tonight, Racket Squad

Tonight Show – Steve Allen welcomes a guy who sells land on the moon... also - Herb Shriner, Peanuts Hacko and Bill Stegmeyer.



Tuesday night

Music news – Bing Crosby forms Bing Crosby Phonocards to manufacture paper records. They'll kick it off with a big order from Borden. Paper records will be used on the covers of cottage cheese and other Borden products.

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Chicago Rhythm and Blues label Chess Records launches a new subsidiary – Marterry Records – for the pop field.

Dot Records – the hottest independent record label these

days, is expanding. The company, with headquarters in Gallatin, Tenn., is also adding a branch in New York to handle its stepped-up recording activities.

RCA's "Singing Dogs" record – the one where Don Charles' dogs "sing" "Three Blind Mice," "Jingle Bells" and others, is actually from Sweden. RCA leased it from the Swedish Metronome label for this country.

An upcoming "I Love Lucy" will feature MGM's latest Desi Arnaz single – "Forever Darling."

The song "To Each His Own" penned by Jay Livingston and Ray Evans, hits sheet music sales of 1 million.

Interesting – Many believe Tennessee Ernie's giant hit "Sixteen Tons" – an anti-employer, pro-union flavor, would never had been a hit last year because of the political climate. "Sixteen Tons" falls into the class of depression era songs like "Brother Can You Spare A Dime."

Radio news – Alan Freed to have competition as WMGM radio signs **Peter Tripp** to do a popular hits show. Mr. Tripp, who had high ratings as a DJ in Kansas City and WHB, will host "Your Hits of the Week" from 5 to 8pm Mon-Sat. Freed is heard on rival WINS.



Pop music this week in 1955 -

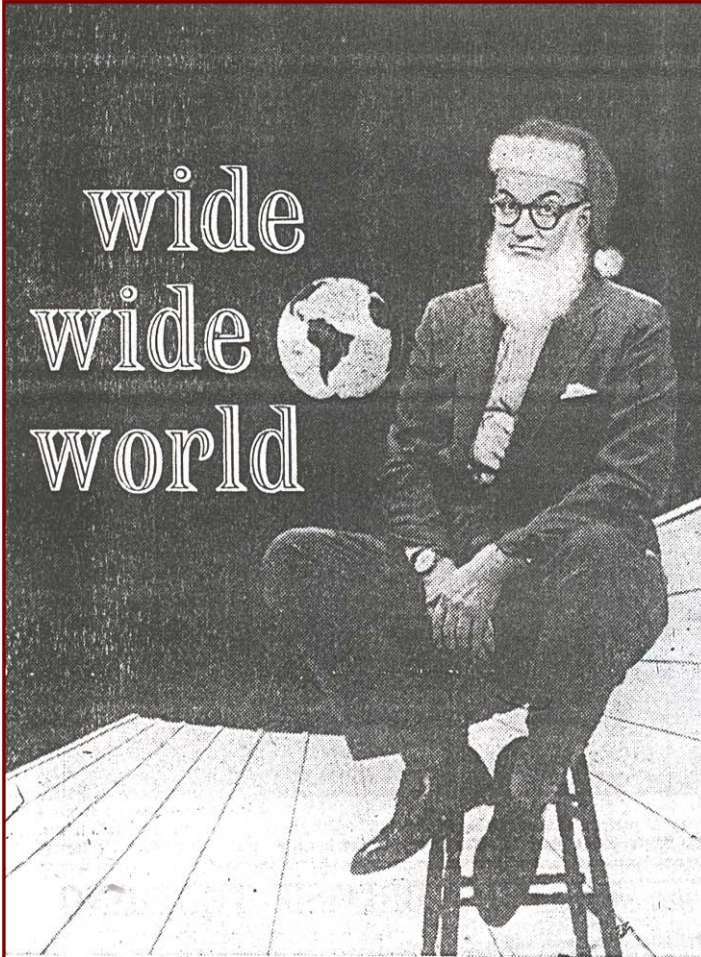
SIXTEEN TONS - "Tennessee" Ernie Ford
MEMORIES ARE MADE OF THIS - Dean Martin
AUTUMN LEAVES - Roger Williams
I HEAR YOU KNOCKING - **Gale Storm**
MOMENTS TO REMEMBER - Four Lads
ONLY YOU (And You Alone) – Platters
HE - Al Hibbler
LOVE IS A MANY-SPLENDORED THING - Four Aces
IT'S ALMOST TOMORROW - Dream Weavers
LOVE AND MARRIAGE - Frank Sinatra



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THE SHIFTING WHISPERING SANDS - Rusty Draper
AT MY FRONT DOOR (Crazy Little Mama) - Pat Boone
El Dorados
BURN THAT CANDLE - Bill Haley & Comets
BAND OF GOLD - Don Cherry
SUDDENLY THERE'S A VALLEY - Gogi Grant
MEMORIES OF YOU - Four Coins
DADDY-O - Fontane Sisters



CHRISTMAS IN THE AIR

THE FIRST LIVE FOUR-NATION TELECAST IN HISTORY!

DAVE GARROWAY, your host and guide, and *live* TV cameras span the U. S., Canada, Mexico and Cuba, to greet the Yuletide Season. Washington, D. C.'s Pageant of Peace with a Special Christmas message from President Eisenhower . . . *direct from Havana*—Tropicana night-club's floor show . . . "Posada Festival" in Juarez, Mexico . . . traditional Christmas party in Quebec . . . Cathedral of St. John the Divine choir in New York.

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At the movies –

The Rose Tattoo – Burt Lancaster, Anna Magnani

The Treasure of Pancho Villa – Rory Calhoun, Shelley Winters, Gilbert Roland

It's a Dog's Life – Edmund Gwenn, Jeff Richards, Dean Jagger

The Indian Fighter – Kirk Douglas, Walter Matthau, Diana Douglas, Walter Abel

Man With The Gun – Robert Mitchum

The Man With The Golden Arm – Frank Sinatra,
Eleanor Parker, Kim Novak

