

MR POPHistory

Week of December 11, 1956

British and French troops battle with Egyptian guerrillas through the dark streets and alleys of Port Said. It was their biggest battle since the cease-fire order on November 7th.

The U.N. Assembly condemns the Soviet Union for crushing Hungarian independence and calls on Moscow to withdraw its armed forces immediately from the revolted land.



Indian Prime Minister Nehru is greeted by Vice-President Richard Nixon in Washington and lunches with **President Eisenhower**. The meeting, postponed from last June by President Eisenhower's illness, comes at a high point in U.S.-Indian relations, following American opposition to the British-French-Israeli attack on Egypt and Nehru's condemnation of Soviet aggression on Hungary.

The Hungarian revolt, now in its eighth week, appears to be nearing an end with a victory over the Russians after their massive

intervention on November 4th.

The U.S. offers nuclear weapons and technical/manufacturing information to its 14 partners in NATO as the only effective means of confronting the Soviet Union's growing military power in Europe and throughout the world.

U.S. Surgeon General Leroy Burney suggests that families use the holiday season to arrange polio vaccine shots for all persons under 40 years old who have not had three injections. "Vaccine protection of unprotected children may mean that some will be around happy and well at future Christmases who otherwise may be crippled or killed by polio. And parents and others under 40 years of age should arrange their own protection."



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In a Gallup Poll - President Eisenhower's popularity remains high and improved since August

Approve - - 75% now ... 67% August

Disapprove - 15% now ... 20% August

No opinion - 3% now 9% August



Baseball news - Passing - Mrs Grace Reidy Comiskey (66) - baseball's first lady and Chicago White Sox President ... of a heart seizure. Her 31-year-old son, Charles A. Comiskey II, is vice-president of the Sox and heir apparent of the presidency. The club's secretary is Mrs Dorothy Rigney, her daughter. She had been in ill health ever since suffering a heart attack in March of 1950. She married J. Louis Comiskey, son of **Charles A. Comiskey**, who founded the club and pioneered the American League at the turn of the century.

More baseball news - Jackie Robinson is sold to the rival New York Giants by the Brooklyn Dodgers for a reported \$30 thousand and Pitcher Dick Littlefield in a deal which startled Robinson. Robinson, who is 38, talked earlier of retiring. "Naturally I'm disappointed to leave Brooklyn. I've had wonderful years in Brooklyn, received wonderful treatment from the fans and made lasting friendships with the players. I have no hard feelings for the Brooklyn organization. The club has to protect its own bet interests. It has a lot of nice young players."

Radio news - NBC announces a new service - "Network News On The Hour" beginning January 14th. "Not just a rehash of wire services, each broadcast will have fresh news - live, direct reports by NBC correspondents around the world, on-the-spot coverage of important stories by Network Associate newsmen at NBC's affiliates. Throughout the entire week, the first five minutes of every hour will America on top of the news."



Bestselling books -

Peyton Place - Grace Metalious

Auntie Mame - Patrick Dennis

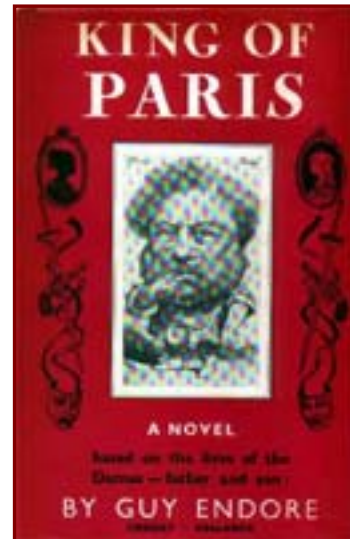
Merry Christmas, Mr. Baxter - Edward Streeter

Jericho's Daughters - Paul I Wellman

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The Tribe That Lost Its Head - Nicholas Monsarrat
King of Paris - Guy Endore
These Thousand Hills - A.B. Guthrie
Men To Match My Mountains - Irving Stone
The FBI Story - Don Whitehead
The Hallowed Ground - Bruce Catton
The Nun's Story - Kathryn Hulme
It All Started With Eve - Richard Armour
Much Ado About Me - Fred Allen
The New World - Winston S. Churchill
Profiles in Courage - John F. Kennedy



This week in Look Magazine - Luci and Desi ... "The 'I Love Lucy' show not only brought wealth and renown to Lucy and Desi Arnaz, but saved their marriage. Read their moving story in this issue of Look Magazine. And don't miss the many hilariously funny anecdotes of their six years at the top. It's all in Look."



"Dragnet" producer **Jack Webb** is irked at NBC, saying he may abandon his "Dragnet" TV show, saying NBC has failed to backup the show with newspaper advertising. "What's the use of doing a show when it's dying on the vine without the benefit of advertising? Some say that by doing this you're advertising, but it is necessary." He praised rival CBS for advertising its shows. Speaking of CBS - Webb says - "those big ads in the newspapers are impressive by the sheer fact they're there. The power of newspaper advertising is so purposeful, so important, that to over look it you must take a back seat in the ratings. Out of good advertising comes good ratings and out of good ratings come good programming." Webb says NBC has ordered 78 more "Dragnet" episodes, but he wants to watch the ratings before he decides to continue production.

Great gifts for Christmas - Disneyland Long Playing Records ... Original Sound Tracks of the classic Walt Disney Films:

Snow White - includes High Ho, Whistle While You Work, Someday My Prince Will Come and 3 great others - just \$4.98

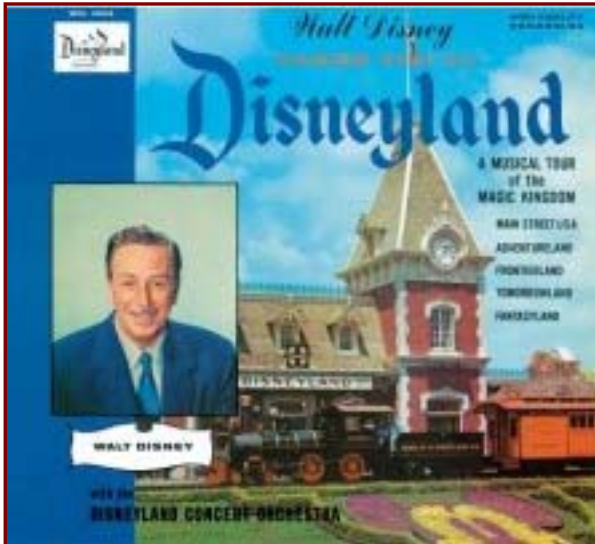
Cinderella - includes Bibbidi-Bobbidi-Boo and A Dream is a Wish Your Heart Makes - \$4.98

Song of the South - Includes Zip-A-Dee-Doo-Dah, Uncle Remus Said, Song of the South, Everybody has A Laughing Place and 5 others - \$4.98



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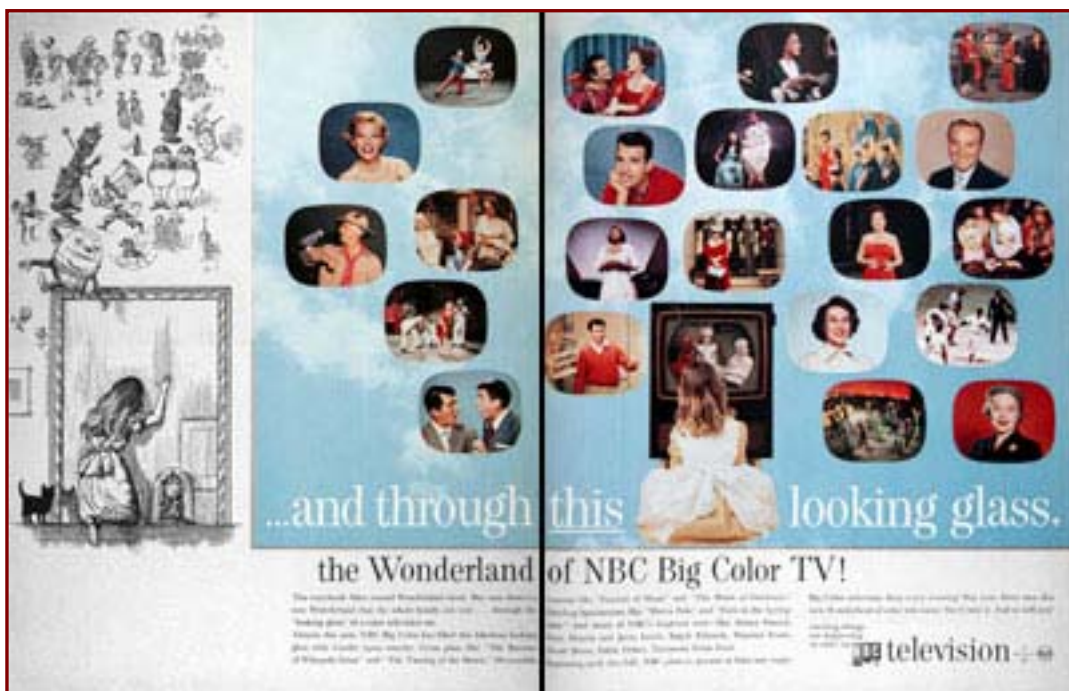
Pinocchio - at last ... the marvelous musical adventures of Pinocchio including such beautiful songs as "When You Wish Upon A Star" - the theme song for the Disneyland TV program every week on ABC-TV. Other songs include Cricket Theme, Fairy Theme, Give a Little Whistle and 8 others. - \$4.98. _

Walt Disney In Person takes You To Disneyland! - A Musical Tour of Disneyland... Walt Disney himself takes you on a musical tour of the magic kingdom of Disneyland. Main Street, USA, Adventureland,

Frontierland, Tomorrowland and Fantasyland are visited in turn by the Disneyland Concert Orchestra - \$4.98.

Westward Ho The Wagons - From Walt Disney's latest live-action motion picture comes a tuneful Saga of Covered Wagons rolling West. All new songs including Westward Ho The Wagons, Wringle Wrangle, The Ballad of John Colter, Pioneer's Prayer, and I'm Lonely My Darlin.' - \$4.98.

Millions of television viewers see a women rush on the stage of Art Linkletter's "House Party" and berate him for his treatment of children on his show. Linkletter was just getting into an interview with the second of a group of children, when the woman appeared at his side. He thought it was an unscheduled gag being played on him, until she began sounding off on various subjects. He moved to another part of the stage and she was taken off by ushers.



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NBC announces that it will make available its television network facilities and personnel free of charge for producing and transmitting live educational programs to all non-commercial education stations. Currently, 22 of those stations are in operation. Programs will be fed to educational stations over NBC network lines in afternoon time periods that do not conflict with the chain's regular commercial programming. Here is a list of the 22 non-commercial educational stations currently operating:

WTIQ-Munford, Ala

WBIQ - Birmingham, Ala



WQED - Pittsburgh

WAIQ - Andalusia, Ala

KQED - San Francisco

KRMA-TV - Denver

WTHS-TV - Miami, Fla

WTTW - Chicago

WILL-TV - Urbana, Ill

WGBH-TV - Cambridge, Mass

WTVS-TV - Detroit

WKAR-TV - East Lansing, Mich

WHA-TV - Madison, Wis

KETC - St Louis

KUON-TV - Lincoln, Neb

WUNC-TV - Chapel Hill, NC

WCET - Cincinnati

WOSU-TV - Columbus, OH

KETA - Norman, Okla

WKNO-TV - Memphis

KUHT - Houston, TX

KCTS-TV - Seattle, WA

Magazines fold - The board of directors of the Crowell-Collier Publishing Co votes to discontinue publication of Collier's and Woman's Home Companion. The magazines date back to 1888



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and 1973. They had been losing money despite rising circulations, which stood at a combined total of 8,500,000. The company publishes Collier's Encyclopedia, the Harvard Classics, Junior Classics and other books. The also own several radio stations including KFWB in Los Angeles. Cowles Magazines, Inc - publisher of Look - is acquiring the title Collier's.



Sunday Afternoon - CBS inaugurates a new cartoon show "The Boing-Boing Show" with cartoon host **Gerald McBoing-Boing**. You'll meet the celebrated boy who speaks only in sound effects and you'll be introduced to a hilarious flock of his animated friends. From UPA (United Productions of America) cartoons. **This is the first animated show created specifically for TV.** UPA is best known as the producers of Mr. Magoo.

This Tuesday Night on CBS - live on the east coast, a new show - "Nothing But The Truth" with host Bud (Clayton) Collier. "Can you guess who is telling the truth and who are the imposters? See this exciting new quiz program of deliberate misrepresentation and confused identities sparked by Bud Collyer as moderator. Match your wits against the studio audience and expert panel of guessers which includes Polly Bergen, Hildy Parks, Dick Van Dyke and John Cameron Swayze alternating every week with Mike Wallace. (The title of this program was later changed to "To Tell The Truth.")

Sunday Night Television -

CBS - Bell Telephone Time, Air Power, Lassie, Jack Benny Show, Ed Sullivan Show, The Chess Game, Alfred Hitchcock Presents, The 64,000 Challenge, What's My Line?

NBC - Meet The Press, Roy Rogers Show, 77th Bengal lancers, Kraft Hall of Fame, Dinah Shore Show, Loretta Young Show, National Bowling Champions

ABC - You Asked For It, Original Amateur Hour w/Ted Mack, Press Conference, Omnibus

Ed Sullivan Show - **Rise Stevens**, Rocky Marciano, Jack Paar, Betty Johnson, Tom Courtney

Dinah Shore - Donald O'Connor, Roy Rogers, Dale Evans, Dizzy Dean



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Pop music this week in 1956 -

LOVE ME TENDER - Elvis Presley
HEY! JEALOUS LOVER - Frank Sinatra
TRUE LOVE - Bing Crosby & Grace Kelly
SINGING THE BLUES - Guy Mitchell
DON'T BE CRUEL - Elvis Presley
BLUEBERRY HILL - Fats Domino
JUST WALKING IN THE RAIN - Johnnie Ray
CINDY, OH CINDY - Vince Martin with The Tarrriers
THE GREEN DOOR - Jim Lowe
A ROSE AND A BABY RUTH - George Hamilton IV
HONKY TONK (pt. 2) - Bill Doggett
GOODNIGHT MY LOVE (Pleasant Dreams) -



Jesse Belvin

LOVE ME - Elvis Presley
TWO DIFFERENT WORLDS - Don Rondo
GONNA GET ALONG WITHOUT YA NOW -
Patience & Prudence
MAMA FROM THE TRAIN - Patti Page
A THOUSAND MILES AWAY - The Heartbeats
FRIENDLY PERSUASION (Thee I Love) - Pat
Boone
ROCK-A-BYE YOUR BABY WITH A DIXIE
MELODY - Jerry Lewis
CANADIAN SUNSET - Hugo Winterhalter & His
Orchestra
NIGHT LIGHTS - Nat "King" Cole
SINCE I MET YOU BABY - Ivory Joe Hunter
MARY'S BOY CHILD - Harry Belafonte
PETTICOATS OF PORTUGAL - Dick Jacobs & His Orchestra
OLD SHEP - Elvis Presley
I WALK THE LINE - Johnny Cash & The Tennessee Two
TONIGHT YOU BELONG TO ME - Patience & Prudence



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At the movies -

The Rainmaker - Burt Lancaster, Katharine Hepburn, Wendell Corey, Lloyd Bridges, Earl Holliman



Hollywood or Bust - Dean

Martin, Jerry Lewis, Pat Crowley, Maxie Rosenbloom, Anita Ekbert

The King and Four Queens - Clark Gable, Eleanor Parker, Jo Van Fleet

Dance With Me Henry - Bud Abbott, Lou Costello

Bundle of Joy - Eddie Fisher, Debbie Reynolds, Adolphe Menjou, Tommy Noonan

Baby Doll - Karl Malden, Carroll Baker, Eli Wallach

Anastasia - Ingrid Berman, Yul Brynner, Helen Hayes

The Teahouse of the August Moon - Marlon Brando, Glenn Ford, Machiky Kyo, Eddie Albert

The Girl Can't Help It - Tom Ewell, Jayne Mansfield, Edmond O'Brien, Julie London, Ray Anthony, Barry Gordon, Fats Domino, The Platters, Little Richard, Gene Vincent, The Treniers, Eddie Fontaine, Nino Tempo, Eddie Cochrain

Don't Knock The Rock - Alan Freed, Alan Dale, Bill Haley and his Comets, The Treniers, Little Richard, Dave Appell and his Applejacks

Rumble On The Rocks - James Darren, Laurie Carroll, Michael Granger, Robert Blake, Freddie Bell and his Bellboys

Rock Rock Rock - Alan Freed, Frankie Lymon and the Teen-Agers, Lavern Baker, Chuck Berry, Connie Francis, The Moonglows, The Flamingos, Johnny Burnette trio and introducing Tuesday Weld.

Back From Eternity - Robert Ryan, Anita Ekberg, Rod Steiger, Phyllis Kirk, Gene Barry

Tension At Table Rock - Richard Egan, Dorothy Malone, Cameron Mitchell

Julie - Doris Day, Louis Jourdan, Barry Sullivan, Frank Lovejoy

Secrets of the Reef -

(Science Fiction's Most Hair-Raising Expedition) - Man Beast

Prehistoric Woman -

Everything But The Truth - Maureen O'Hara, John Forsyth, Tim Hovey

The Brass Legend - Hugh O'Brien, Nancy Gates, Raymond Burr

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**THE KING OF
ROCK 'N' ROLL
ALAN FREED**

**ROCK,
ROCK,
ROCK!**

SEE—FRANKIE LYMON and THE TEEN-AGERS

SEE—Lovely LA VERN BAKER

SEE—The inimitable CHUCK BERRY

21 New HIT SONGS 21

**THE GREATEST ROCK 'N' ROLL MUSIC PLAYED BY
BIGGEST ROCK 'N' ROLL GROUPS THIS SIDE OF HEAVEN!**

JIMMY CAVALLO and his HOUSE ROCKERS • THE THREE CHUCKLES
CONNIE FRANCIS • CIRINO and THE BOWTIES • FRAN MANFRED
THE MOONGLOWS • THE FLAMINGOS • JOHNNY BURNETTE TRIO
with ALAN FREED'S 18 piece ROCK 'N' ROLL BAND

and introducing **TUESDAY WELD**

**dea
RELEASE**