

# MR POPHistory

Week of August 27, 1950



At **President Truman's** fireside chat on radio to the nation - he announces plans for doubling of American forces to nearly three million men. He also warned Russia not to misjudge American might. About Korea, the president said: "the invasion has reached its peak and United Nations forces hold a firm base." He did say that 5 American combat divisions are in action - 75,000 men.

"They are fighting for the proposition that peace shall be the law of the earth."

General Douglas MacArthur reports to the United Nations that there are indications that the North Koreans are recruiting fighting forces in Manchuria. "In the enemy rear areas a large troop concentration was reported near the northeastern border of Korea indicating possible recruitment of Koreans from southeastern Manchuria."

**Ford Motor Company** gives its 126,000 hourly rated employees an 8-cent an hour raise. It's part of a new agreement with the CIO.

U.S airmen, flying over the wartime hump over the Himalayas, report that the whole chain of mountains near the area has disappeared after several major earthquakes. Authorities say that major topographical changes did occur.

Theodore Manuel, a San Diego fisherman seeking relief from the sweltering temperatures aboard a tuna clipper, is found dead in the ship's freezer by his shipmates. The door locked from the outside.



Radio actor Frank Graham (35) - known as the man of 1000 voices, commits suicide by carbon monoxide poisoning. A vacuum cleaner hose had been attached to his car's exhaust and brought under the cloth top into the car. Star of "Night Cap Yarns" over CBS from '38 through '42, and was the announcer of dozens of programs including Rudy Vallee and Nelson Eddy. He also created voices of a number of cartoon characters for the likes of Walt Disney, MGM and Warner Brothers. He was said to be on top in his career.

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A suit for \$1.25 million was filed in Supreme Court from the owners of "Meet The Press" against the Mutual Broadcasting Company for its nearly identical "Reporters Roundup" program. The owners - Martha Roundtree and Larry Spivak say that their "Meet The Press" began over the Mutual network in 1944 and has the same format.



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SPORTS ALSO AIRS WORLD SER

**Gillette Safety Razor Company.**

It's announced that the 1950 World Series will be broadcast by three TV networks - ABC, CBS and NBC. The Gillette Safety Razor Company paid \$800 thousand to obtain the television rights. Each network will in turn, pay Gillette \$50 thousand for the rights to broadcast the game.

In sports - Joltin' Joe DiMaggio slams his 24th homer and drives-in 5 runs for the Yanks in a 9-2 win over the Washington Senators.



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Ralph Kiner of the last place Pittsburgh Pirates hits his 40th homer in the first game of a twin bill game against the Boston Braves. Boston won both games though - 7-3 and 4-1.



New at the mart - Birds Eye concentrated Lemonade. "It's Fresh-Fruit lemonade folks with real homemade tang. All you do is add water and ice. No lemons to squeeze. Sugared just right."

At the mart - Sardines - 2-5oz cans .15 ... Franks - .53lb ... Watermelons - 2 cents a pound ... American cheese - .49lb

At Sears - a Barbecue with hood - \$59.95 ... "Roomy, handy utility top with 2 cutting boards, 16x24" grill and rotating spit. Hood has stainless steel reflector; 2 rubber-tired wheels, heat resisting firebox. Everything to make barbecue easy!

"The Aldrich Family makes its debut on NBC-TV. The anticipated premiere was delayed a week. Nancy Carroll plays mother Aldridge.

The DuMont television network debuts "Star Time" - a musical revue show. Regulars on the show - singer **Frances Langford**, Benny Goodman and his orchestra and comedian Lew Parker. .



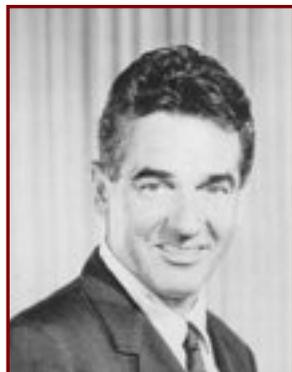
Pop music this week in 1950 - "Goodnight Irene" - Gordon Jenkins & The Weavers.

"Mona Lisa" - Nat King Cole

"Sam's Song" - Gary and Bing Crosby

"Bonaparte's Retreat" - Kay Starr

"La Vie En Rose" - Tony Martin



"Bonaparte's Retreat" - **Gene Krupa**  
(I Love The Girl) I Love The Guy" - Sara Vaughn

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At the movies –

**Convicted** - Glenn Ford, Broderick Crawford

**Sunset Boulevard** - Gloria Swanson, William Holden,



**Tea For Two** - Doris Day, Gordon MacRae

**The Black Rose** - Tyrone Power, Orson Welles, Cecile Aubry

**In A Lonely Place** - Humphrey Bogart