

MR POPHistory

Week of August 1, 1952

5th Air Force reports that deadly U.S. Sabre jets tangled with a sky full of Communist MIGS and shoot down six in a third straight day of combat.

Speaking in Denver, Gen. Dwight Eisenhower declares that development of a sound program for world peace overrides all the issues of the Presidential campaign.

Gen. Douglas MacArthur begins a new civilian job – as chairman of Remington Rand Inc. He says he will take no part in the presidential campaign. “I will not be part of the political picture.”



Gen Dwight Eisenhower addressed the Veterans of Foreign Wars in Los Angeles. In his speech, he gave a 10-point program for America. “I have written down these 10 points because they represent the outline of a dream of the soldiers with whom I served. And I believe they are attainable.”

Two buses collide in Waco, killing 28 and injuring 24.

A downtrend in Russian births is suspected to be the reason for almost a total cutoff of vital statistics from the country.

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SEARS
ROEBUCK AND CO.

SPECIAL PURCHASE!

TERRIFIC SAVINGS on Reg. 2.95 New Fall

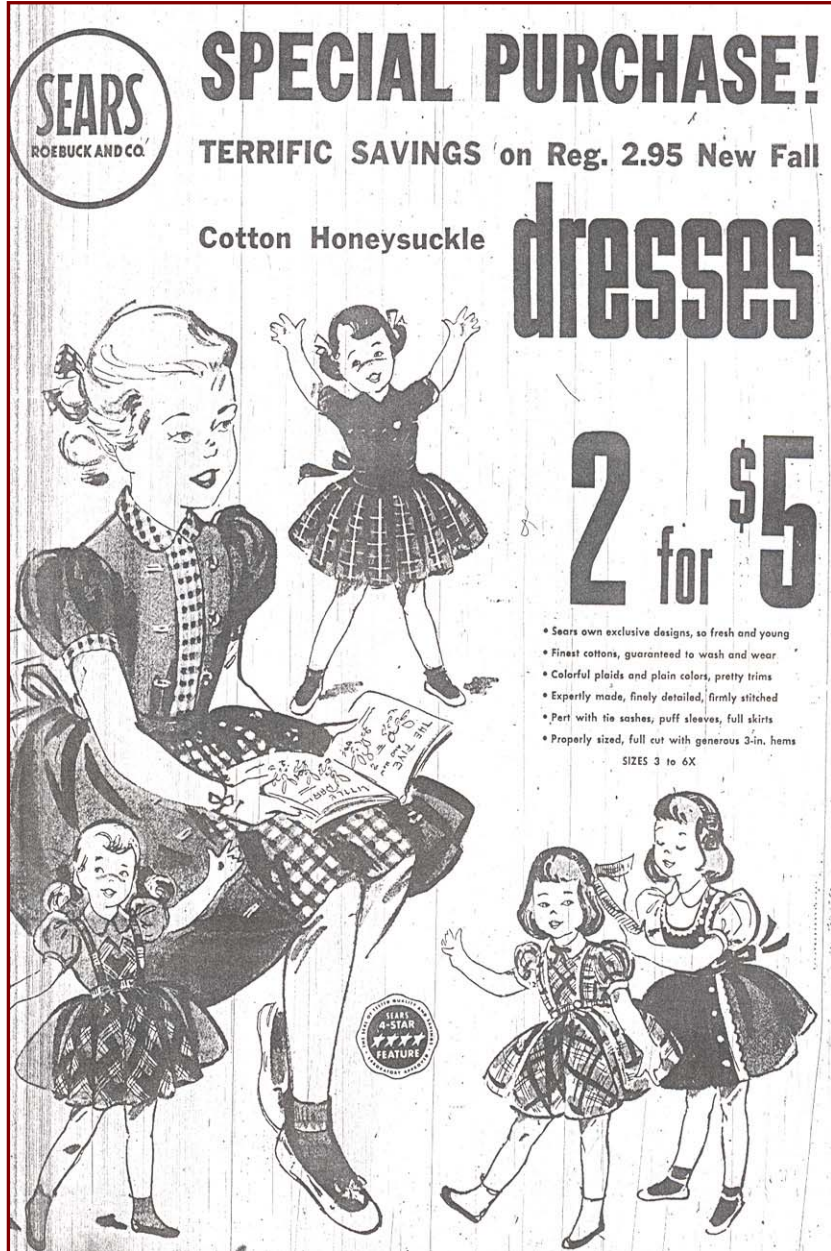
Cotton Honeysuckle

dresses

2 for \$5

- Sears own exclusive designs, so fresh and young
- Finest cottons, guaranteed to wash and wear
- Colorful plaids and plain colors, pretty trims
- Expertly made, finely detailed, firmly stitched
- Part with tie sashes, puff sleeves, full skirts
- Properly sized, full cut with generous 3-in. hems

SIZES 3 to 6X

A black and white illustration for a Sears advertisement. It features a woman in a plaid dress sitting and reading a book titled 'THE TIME OF THE YEAR'. She is surrounded by four young girls, also in plaid dresses, who appear to be dancing or playing. The background is a simple, light-colored setting. A small circular seal with a star is visible near the bottom center of the illustration.

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Sen. Nixon tells a Republican State Central Committee that Dwight D. Eisenhower is the candidate of the people and Adlai Stevenson is the candidate of the political bosses.

Dwight D. Eisenhower is quoted by an Illinois Republican leader as saying that Presidential respect for Congress must be restored.

Gov. Stevenson names Wilson Wyatt of Louisville as his personal campaign manager.

The Public Health service says that 1666 new cases of infantile paralysis were reported in the nation last week – a new weekly high for the year and well above the five-year average.

Sports – Helsinki – The United States scores its greatest Olympic Games boxing triumph ever by winning five of the 10 individual titles and a walkaway team victory.

The Olympic games end in Finland The U.S. won a total of 40 gold medals. The U.S. over took Russia in gold medals.

Flying saucer reports – One in Salem, MA and in Pasadena, CA.

Entertainment news –

The movie industry will survive the challenge from television, so says Eric Johnston, president of the Motion Picture Association of America. Admissions sold every week run close to \$55 million he said.



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Television news –

The George Burns and Gracie Allen CBS-TV comedy program will switch from live to film in the fall.

Sunday night television –

CBS – Man of the Week, It's News to Me, Gene Autry, Your Lucky Clue, Toast of the Town, Information Please, Celebrity Time, What's My Line?

NBC – Zoo Parade, Sky King Theatre, Are You Positive? Super Ghost, Meet the Press, The Big Payoff, Playhouse, Hall of Fame Theatre, American Forum

ABC – You Asked For It, Behind Locked Doors

DuMont – Rocky King, Detective, They Stand Accused

At the movies –

Carrie – Laurence Olivier, Jennifer Jones

Jack and the Beanstalk – Abbott & Costello

Greatest Show On Earth – Betty Hutton

Jumping Jacks – Dean Martin, Jerry Lewis

High Noon – Gary Cooper

Affair In Trinidad – Rita Hayworth, Glenn Ford

Ivanhoe – Robert Taylor, Elizabeth Taylor, Joan Fontaine.

Dreamboat – Clifton Webb, Ginger Rogers

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Alfred Hitchcock's "The Lady Vanishes" – Michael Redgrave

Clash by Night – Barbara Stanwyck, Marilyn Monroe, Paul Douglas, Robert Ryan

The Spider and the Fly

"Riot of Laughs"*
at the PARAMOUNT!
And It's Always Comfortably Air-Conditioned
*FRANK QUINN, MIRROR

"Hilarious, should pack 'em in for weeks."
—ROSE PELSWICK, JRL. AMER.

"Gives the customers their money's worth."
—JANE CORBY, BK. EAGLE

DEAN **MARTIN** and **LEWIS**
JERRY

in WALLIS' PRODUCTION
Jumping Jacks
A Paramount Picture

In Person
DON CORNELL
TRUDY RICHARDS
MICKEY DEEMS • 4 EVANS
Extra Added Attraction!
ELLIOT LAWRENCE
And His Orchestra

PARAMOUNT
TIMES SQUARE
Midnight Feature Nightly

DOORS OPEN 9:30 A.M.

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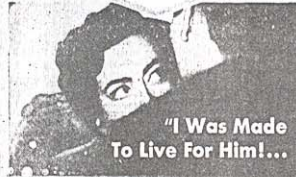
IMPORTANT MOTION PICTURE LAUNCHES NEW SEASON AT LOEW'S STATE!

The management of Loew's State Theatre proudly announces that Joan Crawford's thrilling new dramatic hit "SUDDEN FEAR!" inaugurates the theatre's new season of important motion pictures.

"SUDDEN FEAR!", which is being hailed as a production of Academy Award stature, will be followed by M-G-M's Technicolor musical "THE MERRY WIDOW" starring Lana Turner and Fernando Lamas. Other mighty attractions will follow.

"SUDDEN FEAR!" reaches a new high in suspense melodrama. It is a terrific story of a woman who thought she was loved—until she faces the threat of murder in her husband's heart.

Don't miss Joan Crawford in "SUDDEN FEAR!". It's the first thrill of a thrilling season!



"I Was Made
To Live For Him!..."



To Die For Him!..."



But Now
I Could Kill Him!"

JOSEPH KAUFMAN presents

Joan Crawford in Sudden Fear!

A NEW HIGH IN
SUSPENSE MELODRAMA!

JACK PALANCE • GLORIA GRAHAME • BRUCE BENNETT • VIRGINIA HUSTON
TOSCH COONERS

Produced by JOSEPH KAUFMAN • Directed by DAVID MILLER

Screenplay by LEONORE COFFEE and ROBERT SMITH

Based on Edna Shary's Story, "Sudden Fear"

INAUGURATING THE NEW MOVIE SEASON
THURS. 10 A.M. Loew's STATE
8:30 P.M. at 4th St.

LAST 4 DAYS: Ralph Meeker-Leslie Parrin in "GLORY ALLEY"